

## FROM CONVENTIONAL TO IT BASED VISUAL MANAGEMENT: A CONCEPTUAL DISCUSSION FOR LEAN CONSTRUCTION

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**SUMMARY:** *Lean construction and construction automation are two of the important efforts to improve the performance of the construction industry. However, apart from a small number of scholarly articles and implementation prototypes, the lean and digital construction movements seem to be largely running independent of each other. This paper aims at exploring those connections between Visual Management (VM), a fundamental information management strategy in lean construction, and emerging technologies, demonstrating the synergy between the two concepts over potential implementation scenarios and establishing their conceptual connections in construction. Consequently, the hypothesis of the paper is there is a significant synergy between emerging technologies (construction automation) and visual/sensory information management strategies (Visual Management) in lean construction. The hypothesis is explored by (i) discussing how emerging technologies can support conventional VM tools and techniques and (ii) presenting a conceptual architecture to integrate emerging technologies, such as the Internet of Things, Augmented Reality, context aware and mobile computing, the use of drones and quadcopters, auto identification (AutoID) systems and laser scanning, to support lean construction and VM on construction sites. Futuristic scenarios for the implementation of the context-aware VM in application areas such as production control, production levelling, quality control, project planning and control, plant maintenance and safety control are examined from a lean construction perspective, alongside the presentation of a higher-level implementation architecture to integrate various VM and emerging technology components to support the implementation in a holistic picture. The use of such scenario based approach was found useful in summarising the technology components, their interconnections and possible implementation areas in relation with VM. This paper demonstrates how the integration of conventional and IT based visual management approaches is within reach and holds the potential to enhance the construction and maintenance phase of complex, large-scale construction projects by reviewing the synergies between operational VM concepts and IT.*

**KEYWORDS:** *Lean Construction, Visual Management, BIM, Mobile Computing, Context Awareness, Internet of Things, Augmented Reality*

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## 1. INTRODUCTION

Starting from the late 1930s, an alternative and more dynamic production mind-set to mitigate the weaknesses of mass production and ultimately to catch up with their Western competitors has been successfully developed at Toyota Corporation in Japan out of several constraints and necessities (Fujimoto, 1999). The constant growth of Toyota was essentially attributed to this production mind-set. Therefore, it has increasingly been a subject of interest to scholars and practitioners for more than 40 years (Holweg, 2007). Due to its clear focus on the reduction of production wastes and maximizing resource utilization, the production system at Toyota was broadly dubbed as the lean production system (Womack et al, 1990). With its many components, the lean production mind-set has been spreading from the automotive industry to many other industries such as healthcare, services, construction and IT (Koskela, 1992, Bowen and Youngdahl, 1998, Poppendieck and Poppendieck, 2003, Poksinska, 2010). The reflections of the lean production system on the construction industry have been discussed under the term “lean construction” since the early 1990s (Salem et al, 2005).

One of the fundamental elements of the lean production system is Visual Management (VM) (Liker, 2004). VM is a management strategy that emphasises using sensory information systems to increase process transparency or the communication ability of process elements (Tezel et al, 2015). VM and its tools are used to realize, communicate and coordinate the lean production system’s targets in the workplace (Galsworth, 2005). Many of the operational information needs are addressed within the VM strategy. For instance, the lean idea of pull-based production (as opposed to the “push” in mass production) is realized and coordinated in the field by the exchange of a certain amount of simple cards or artefacts, called *kanbans* (Monden, 1998). To limit work-in-progress and to better control production rates, production is not allowed without the exchange of a *kanban* card as a production signal and a demand from the succeeding work unit. When the management issues a certain amount of *kanban* cards to the work units by the planned production rate (or *takt* rate), the control of the production at the operational level becomes more transparent and is self-executed by the workforce. *Kanban* cards are one of the reflections of the VM strategy on the lean production system.

Recently, IT tools have been actively used to collect construction field data to support lean construction and VM (Barbosa et al. 2013, Kirchbach et al, 2014). Also, while keeping their core purpose intact, some of the conventional VM tools and lean construction techniques have been successfully converted into IT-based prototypes (Sacks et al, 2010a, Dave et al, 2014). In those prototypes, information visualization interfaces (often BIM models) are displayed on large touch-screens in the field and supported by a lean construction engine (i.e. a virtual *kanban* system linked the Last Planner System by Ballard (2000)) connected to the existing main-servers and ERP systems. Although useful, those prototypes do not fully illustrate the extensive potential in the combined use of lean construction techniques and emerging IT systems.

Lean construction, as a process focused approach, and emerging IT tools have the potential to transform and facilitate construction operations. However, conceptual works discussing the connections between conventional VM and lean construction techniques, and emerging technologies for the construction industry is still very limited. Apart from a small number of scholarly articles and implementation prototypes, the lean and digital construction movements seem to be largely running independent of each other. This paper aims at exploring those connections between VM in lean construction and emerging IT systems. This is done by (i) discussing how emerging technologies can support conventional VM tools and techniques and (ii) presenting a conceptual architecture to integrate emerging technologies, such as the Internet of Things, Augmented Reality, context aware and mobile computing, the use of drones and quadcopters, auto identification (AutoID) systems and laser scanning, after a detailed review of the existing VM systems and related technologies. Futuristic scenarios of the implementation of the context-aware VM in application areas such as production control, production levelling, quality control, project planning and control, plant maintenance and safety control are discussed from a lean construction perspective. Also, the relations and synergies between VM and emerging IT systems have been illustrated. The focus of the paper is mainly limited to the construction and maintenance phase of complex, large-scale construction projects.

## 2. VISUAL MANAGEMENT AND VISUAL TOOLS

Like many other lean production concepts, the literature on VM and its tools is mostly directed to practitioners with an emphasis on “how” rather than “what” (Saurin et al, 2012). It is partly due to their intuitive design features

and relative simplicity in the way they function. VM is essentially an information management strategy in the lean production system with its many peculiar visual tools used in different managerial efforts, such as production management, health and safety management, quality management, workplace management, human-resources management etc (Suzaki, 1993, Liff and Posey, 2004, Parry and Turner, 2006). The direct effect of the adoption of the VM strategy is an increase in the communication ability of process elements or process transparency (Formoso et al, 2002). An increased process transparency can lead to a greater consistency in production outputs (both process times and process end-products), simplification and coherence in decision making and production control, increased work coordination, easier identification of problems and deviations, stimulation of contacts among work units and broadened employee engagement and autonomy (Moser and Dos Santos, 2003).

VM is realized through its visual tools and there are four distinctive characteristics of those VM tools (Greif, 1991, Suzaki, 1993, Galsworth, 2005); (i) the information in VM tools are presented to create information fields in the workplace from which people can freely pull information in a self-service fashion, (ii) the information need is determined ahead of time to prevent information deficiencies (pre-emptive approach), (iii) information display is integrated into process elements (space, machinery, equipment, components, materials, tools, gadgets etc.), in the direct interface between the operator and the process element (not in a file or server far from the production field), and (iv) the communication is simple and relies little or none on verbal or textual information. Galsworth (1997) further classifies VM tools as:

- Visual indicator; just displays information and listening to its message depends solely on people's initiatives (i.e. safety signs),
- Visual signal: grabs attention through signals and expects people to listen to the message. The consequences of not listening to its message can be serious (i.e. traffic signs),
- Visual control: limits, regulates and guides human response in terms size, direction, quantity, timing etc. The human control of disobedience to the message is very minimal (i.e. traffic lanes or *kanban* cards),
- Visual guarantee: explicitly warns people of or totally controls/blocks critical cases. The human control of disobedience is practically none (i.e. automatic crane stoppages under adverse weather conditions). Those systems prevent human mistakes from turning into defects. They are sometimes called poke-yoke systems.

Table. 1 shows the commonly used conventional VM tools with their visualization elements and reflections on the construction industry.

TABLE. 1: Conventional Visual Management systems used in production and construction

VM tools/systems	Definition	Visualisation elements	Production management references	Construction management references	General remarks
<i>Poka-Yokes</i>	Electro-mechanical systems used either to warn people of or to physically block/control mistakes to increase process quality, overall safety and to decrease production set-up times	Warning <i>poka-yoke</i> systems are realised by integrated sensory information to warn people of process mistakes before they turn into defects of any sort. Control <i>poka-yokes</i> are more automatic than visual.	Shingo (1986), Saurin et al (2012)	Dos Santos and Powell (1999), Tommelein (2008).	Despite its potential, a scarcely researched topic in construction. It is highly related to integrating information and control <i>poka-yoke</i> systems onto construction components, materials, equipment, tools and machinery.
<i>Kanban</i> system	A visual control system used to signal a demand (i.e. material, production, maintenance or safety checks etc.) from the preceding work unit in a “pull” fashion. Simple artefacts, such as cards or tokens, are generally employed to realise those signals.	<i>Kanban</i> signals generally indicate the required work type (production, maintenance etc), where the work is required, when the work is required, by whom the work is required.	Monden (1998), Xanthopoulos et al (2015)	Jang and Kim (2007), Ko and Kuo (2015)	Many successful <i>kanban</i> implementation cases in construction can be found in the literature. Alongside production, <i>kanban</i> has also been used to communicate safety information on construction sites
<i>Heijunka</i> boards	Visual boards that are used to level demand and to control variability in production, material, equipment use. It is often integrated with the <i>kanban</i> system.	The demanded material, equipment etc type, demand volume or quantity, demand rate or interval and demand location are generally shown on <i>heijunka</i> boards. An operator levels those demands.	Coleman and Vaghefi (1994), Hüttmeir et al (2009)	Barbosa et al (2013), Emuze and Saurin (2015),	Some successful examples of on-site concrete production levelling and equipment demand levelling using <i>heijunka</i> boards in construction can be found in the literature.
<i>Andon</i> system	Audio-visual signalling boards used to take the attention of supervisors to a possible or actual disruption (i.e. quality, safety, information need etc) in a production activity. Those disruptions are often the subjects of continuous improvement efforts.	The location and status of production disruptions (i.e. about to happen or already happened) are generally communicated.	Bamber and Dale (2000), Womack et al (2009)	Kemmer et al. (2006), Ko and Kuo (2015).	<i>Andon</i> examples in construction are mostly from high-rise building construction sites.

Project production control systems	Production plans and actual production status are visually communicated. There are also state-of-the-art construction production control and coordination boards that are used to visually link the Last Planner plans to work teams.	Generally, planned and actual production tasks, durations, times, locations, production work units and production rates, required production flow elements like information, material, workforce are visualized.	Arditi et al (2001), Maylor (2001)	Seppänen et al (2010), Brady (2014)	In the construction industry, there are both conventional Gantt charts, location based control systems (i.e. Line of Balance charts) and state of the art visual control systems that link the Last Planner System plans with site tasks .
The Last Planner System	The Last Planner is a collaborative construction planning and control system.	The Last Planner meetings contain visual post-it boards for planning efforts, showing different work units and their work dates, locations and work durations, what was promised and what was actually achieved, and a visual/tabular constraint analysis structure.		Ballard (2000), Formoso and Moura (2009)	The Last Planner System can be applied both in the design and construction phase.
The A3 methodology	A systematic and visual summary of a process, often times the continuous improvement process, or the PDCA cycle, on an A3 sheet	A problem, its root causes and its solution is visually described.	Liker (2004), Shook (2008)	Parrish et al (2009), Carillo et al (2013)	The A3 methodology should not only be confined to continuous improvement. It can be applied to different processes that need a focused communication (i.e. quality control of concrete).
One-Point Lessons (OPL)	OPLs are one-page sheets that visually train people on a changed procedure, new ways of doing things, modified workplace structure, revised standards etc. They are brief SOPs. They are effective on-the-job training tools	Highly visual descriptions are presented with photos and sketches on a sheet of paper.	Huntzinger (2002), Chen and Meng (2010)		A scarcely researched VM tool in construction.
Internal marketing tools (Posters, slogans etc.)	Visual elements used to underline desired behaviours, convey a message, affect perceptions, support change initiatives, best practices etc., similar to a marketing campaign.	Visually rich and attractive slogans, posters, mascots etc.	Liff and Posey (2004), Galsworth (2005)	Sui Pheng and Hui Ming (1997), Tezel et al (2015)	Generally used for safety purposes in construction.

Standard operating procedures (SOP)	Instructions describing the optimum steps to accomplish a work task.	Visualizing standard operating procedures containing information like work sequences, production rates and work-in-progress levels.	Greif (1991), De Treville et al (2005)	Nakagawa (2005), Mariz et al (2012).	
Visual performance boards	Key performance indicators (KPIs) of work teams and workplace in general are shared in special areas that are sometimes called <i>obeya</i> rooms or performance areas for greater coverage	Target versus actual performance figures are shown together. Deviations are highlighted clearly. Ways to mitigate those deviations are discussed and shown to set a base for continuous improvement efforts.	Suzaki (1993), Kattman et al (2012).	Salem et al. (2005), Tezel et al (2015)	Team meetings are held around those performance boards (or in <i>obeya</i> rooms) to focus and trigger discussions.
5S	A systematic workplace structuring and housekeeping methodology, which refers to an acronym for the “sorting”, “setting-in-order”, “sweeping”, “standardizing” and “sustaining” steps	Visual information of workplace elements (space, machinery, equipment, tools, gadgets, materials, personnel) on “what”, “where”, “when”, “who” and “how many”. Visual cleaning instructions, basic health and safety checks and preventive equipment/machinery maintenance checks.	Osada (1991), Hirano (1995)	Mastroianni and Abdelhamid (2003), Johansen and Walter (2007)	The conventional 5S is hard to sustain, due to the highly mobile and dynamic nature of construction sites.

A key limitation in the existing (conventional) VM deployments within the construction industry has been that they are designed primarily to deliver pre-programmed information, without extensively catering for the user context and the dynamic site conditions. This could lead to a mismatch between what an application can deliver and end-users' real information requirements. In contrast to the existing static and pre-programmed VM information provisioning, construction information flows are highly dynamic and incorporate multiple perspectives of project team members. In that sense, the value of a VM system is in its ability to deliver the right information to the right person at the right time, on an as-needed basis (Suzaki, 1993, Monden, 1998, Ortiz and Park, 2011) to support lean construction efforts.

Many challenges in current construction processes in highly engineered and complex projects arise from poor access to the right information at the right time to support critical decision making, resulting in a lack of co-ordination and poor communications (Son et al, 2008). Construction drawings and operational data are often held in an unstructured format and in disparate platforms (e.g. 2D CAD drawings, hand sketches of as-built conditions, 3D models, building photographs, satellite imagery, spread sheets, laser point clouds indicating as-built information). Such information is often difficult to access or manage, resulting in considerable time spent on accessing and retrieving relevant information. Despite recent technological improvements, managing a seamless information flow between multiple stakeholders involved in a construction project is still a challenge. Construction work is often characterized by errors, rework, lack of understanding of the project and processes, and conflicts. Rapid and convenient access to relevant construction information, through improved awareness of user context can lead to significant cost and time savings due to the accuracy and immediacy with which relevant project information can be made available.

It is particularly challenging to extract that value and maintain this information flow on large, complex construction sites where multiple trades work in different locations around the end product (constructed identity), under different constraints. The main construction-site based information requirements from the construction production planning and control perspective are shown in Table. 2 (Dave et al, 2014).

TABLE. 2: Construction information requirements for planning and control

Information Requirements	Information System	Commonly Used Techniques/Technologies
Material	Estimation, Inventory, Procurement	Enterprise Resource Planning (ERP) systems
Equipment	Asset management, resource booking, plant hire (externally)	ERP systems
Manpower	Human Resource Management, Subcontractor's payroll, ad-hoc	In most cases ad-hoc site based communication
Space	Project Plans, Drawings and Building Information Models	Currently no systems cater to the need of space management for project execution
Design/Specs	Design models (BIM, i.e. Architectural, Structural, MEP), Drawings, Tendering and Estimating, building regulations such as local or national authorities	BIM systems and Tendering and Estimation systems. Project extranets.
Predecessor	A production management system	Currently an ad-hoc verbal communication system, or through the Last Planner System's collaborative "huddle" meetings
External Conditions	Weather forecast engines, safety management system	These are indicative /predictive systems, but their integration to the production system at the task level may still be beneficial.

A VM system could gain through integrating the information requirements with the elements of interactivity and contextual awareness (e.g. user role, user location, engagement in specific tasks, areas of responsibility). This can be achieved by increasing the automation level of a VM system. However, the degree of automation in VM deployments has relatively been low with a distinctive reliance on human interaction with simple, low-cost, cognitive methods (e.g. colour coding or shadowing) and artefacts (e.g. cards or signal lights) in the physical world (Hirano, 1995, Galsworh, 2005, Tezel et al, 2015). This may to some extent be due to the lean production system's cautious approach to IT that manifests itself in the lean doctrine of using only proven (value adding) technology (Sacks et al, 2010a). However, emerging technologies, which have continuously been better integrating with each other, hold the potential to overcome some of the limitations of the current VM deployments. The critical parameters for an enhanced VM system are; (i) better contextual awareness and dynamic information display within complex, on-site information flows (Sacks et al, 2010b), (ii) timeliness/immediacy in control (shorter and automated information feedback) (Kirchbach et al, 2014) and (iii) locating visual (sensory) information closer to process elements, not only on the site office boards but also preferably on the workforce, equipment, machinery, plant and space itself (ubiquity) (Formoso et al, 2002). Moreover, an IT enhanced VM system can potentially support data collection from the workforce (two-way communication) and be better integrated with stakeholders' (e.g. suppliers, clients, partners, designers, local authorities, professional bodies etc.) existing IT systems to maintain the information flow thorough those stakeholders as well. In the subsequent sections, the potential of emerging technologies to enhance VM in lean construction efforts is discussed under the light of a proposed IT architecture conceptualised for large, complex construction projects.

### **3. TECHNOLOGY REVIEW**

#### **3.1 Building Information Modelling**

In recent years, the use of parametric modelling based Building Information Models (BIM) and their potential to work as a single repository of building data throughout the project life-cycle has been well recognised (Azhar, 2011, Bryde et al, 2013). The advent of multidimensional models (nD BIM) facilitates the extension of the use of BIM models over the project life-cycle. However, the practical use of BIM and nD visualisation beyond the design stage is still limited (Yabuki, 2010). Data and information contained within visual building models can be used to support critical decision-making and to develop standardised VM interfaces; visual construction models open to various data modifications. The parametric, machine-readable BIM models also enable deeper integration of visualised models with other emerging technologies for further data manipulation and enhanced possibilities. For instance, with the integration of a physics engine layer, BIM models can be turned into interactive games that are used to visually train people on the issues such as safety, quality and the motives of Lean Construction itself (Rüppel and Schatz, 2011). The discussion in this section will be limited to the possible use of BIM systems in connection with Lean Construction support and VM in the construction and facilities management phases as there is a significant positive synergy between lean construction and the use of BIM (Sacks et al, 2010a, Eastman et al, 2011).

There are attempts to holistically visualise the flows of construction site information on construction material, equipment, manpower, space availability, design, predecessor activities and external/environmental conditions through BIM models (Dave et al, 2014). One of the interesting efforts in information visualisation in building construction projects is the KanBIM prototype, in which on-site process and product status information are visualised on BIM models through the pulls or signals of the user interfaces displaying the maturity of tasks planned and the status of work underway within the building construction context (Sacks et al, 2010b, Gurevich and Sacks, 2014). Thus, the status of each task (on-going, stopped, having a problem) along with the source of a work disruption can be seen at a glance and visually controlled on a BIM model. The system integrates and visualises the Last Planner planning system outputs (short-term planning) collecting from and conveying information to construction team leaders at the operational level through large LCD touch screens. Although partly hampered by software interoperability, functionality and compatibility issues in application, the VisiLean software prototype also offers similar, interesting workflow visualisation/simulation opportunities in connection with the Last Planner system for highway construction planning and control efforts (Dave et al, 2013).

Even though very promising, in order to increase system mobility for construction/maintenance projects, the data presentation and capturing (human interface at the operational level) in those systems could be realised with mobile or wearable computing devices supported by cloud servers, instead of static touch screens. Both systems have

limited context awareness, relatively higher dependency on the workforce/human involvement for information update (possible latency in control) and are open to wider integration on the software site, for instance with ERP systems, external and environmental information (e.g. weather), personnel management, to cover and visualise a wider information flow. Moreover, site based and office activities in a construction project should be better harmonized with a wider communication interface for production management (Dave et al., 2014). Shortly, there is room for improvement in BIM based information flow visualization and control efforts for large, complex construction and maintenance projects in the Lean Construction world.

In connection with the use of the Line of Balance planning method, which is quite relevant to visually controlling repetitive tasks (Kenley and Seppanen, 2010), BIM systems can be used in the visualisation of space-based scheduling for construction and maintenance projects. (Jongeling and Olofsson, 2007, Frandson and Tommelein, 2014). The adoption of such visualisation could also trigger some discussions on the automation of *takt* (production pace) planning and use of cell production units, which are closely related to decreasing work-in-progress in building construction projects (Dos Santos et al, 2002). BIM enabled 4D/5D visual simulations for resource, time, safety, space, risk and constructability analysis have been adopted in complex building and industrial construction projects (Gerber et al, 2010). 4D/5D BIM models are integrated with the Last Planner system and Just-in-Time (JIT) based extensive/complex prefabrication efforts (e.g. duct work, mechanical, electrical and plumbing units, reinforced concrete panels, cladding, dry wall structures etc.) for higher quality control and coordination in building construction projects through the extensive integration of quantity-take offs and parametric models with suppliers' ERP and Computer Numerical Control (CNC) systems (Bhatla and Leite, 2012, Hamdi and Leite, 2012).

The use of BIM in facilities and operations management is also gaining momentum particularly in locating components, facilitating real-time data access, checking maintainability, and automatically creating digital assets (Becerik-Gerber et al, 2012). Those efforts can be perceived as eliminating/automating some non-value adding activities in facilities management through the use of BIM. Data capturing for BIM models come to fore in facilities/operations management and construction site progress tracking. Commonly used data capturing techniques for BIM models in the construction and facilities management phases include laser scanning (automated), photogrammetry (automated), barcode and RFID tagging with several affecting parameters (see Table. 3) (Volk et al, 2014). The automated systems extract mainly spatial, colour and reflectivity information and also require a data-driven object recognition layer for data processing (e.g. shape-based or material-based matching) (Tang et al, 2010). Although the current data capturing approaches remain insufficient to accurately identify the already-built technical components (i.e. HVAC/MEP systems), their courses, installation dates, material layers or composites in facilities/operations management, refurbishment and retrofitting efforts (Dickinson et al, 2009), they have been used to facilitate automated construction progress monitoring with relatively high accuracy (Su et al, 2006, Golparvar-Fard et al, 2009, Turkan et al, 2012).

TABLE. 3: Data capturing techniques for BIM models

Data capturing parameters	Laser Scanning	Photogrammetry	RFID tagging	Barcode tagging
Cost	High	Medium	Medium	Low
Time	Medium	Fast	Fast	Fast
Level of detail	High	High	Medium	Medium
Influence of size and complexity of the scene	High	High	Low	Low
Influence of environmental conditions	High	High	Low	Low
Direct Importability into BIM	Yes	Yes	No	No

### **3.2 Context aware systems**

Context is any information characterizing the situation of an entity (person, place or object) – such as location, time, activity and the preferences (Dey, 2000). Context-aware computing involves the use of environmental characteristics such as the user's location, time, identity, profile and activity to inform the computing device so that it may provide information to the user that is relevant to the current context (Burrell and Gay, 2001). Pashtan (2005) described four key partitions of context parameters, including user static context (includes user profile, user interests, user preferences), user dynamic context (includes user location, user current task, vicinity to other people or objects), network connectivity (includes network characteristics, mobile terminal capabilities, available bandwidth and quality of service) and environmental context (includes time of day, noise, weather, etc.). Automated context awareness is often realised by the combined use of indoor/outdoor geolocationing, sensor networks, identification systems (e.g. RFID tags), image processing (e.g. cameras) and input from external data resources (e.g. weather conditions) (Kim, 2013, Lee et al, 2013).

Awareness of user context can enhance communications and collaboration in the construction industry by providing a mechanism to determine whether an information is relevant to a particular context. While the user context is often the most well-known context to be considered, it is important to highlight that there are other project related entity contexts that may need to be provided for. In this way, it is possible to eliminate distractions for mobile workers, related to the volume and level of information. Also, user interaction with the system can be reduced by using context as a filtering mechanism to deliver only context relevant information to users. This has the potential to increase usability, by decreasing the level of interaction required between the mobile devices and the end users (Behzadan et al, 2008a). The advent of cloud computing, which is defined as clusters of distributed computers (largely vast data centres and server farms), can provide on-demand resources and services over a networked medium (usually the Internet) (Sultan and Bunt-Kokhuis, 2012). Cloud computing offers wider context aware data access for mobile construction teams through wireless communication and BIM model visualisation (Huerta-Canepa and Lee, 2010, Fathi et al, 2012, Redmond et al, 2012).

### **3.3 Mobile computing**

Given the mobile and dynamic nature of construction production work, there is also a need to integrate the advances in mobile computing into the work environment to provide a user-friendly and mobile access to construction information (Costin et al., 2015). Using commercially available widescreen mobile devices such as iPhones/iPads or Google Android based mobile devices, it is now possible to gain access to full design libraries, construction documents and zoom in and out of drawings and Virtual Building Models, for the finest detail or a broader overview (Hardin and McCool, 2015). Also, mobile Augmented Reality (AR) applications have begun to develop for smart phones (Meža et al, 2015). This enables a display of augmented information such as a 3D model, overlaid on a live camera view of the mobile device. Users can define virtual tags to identify key locations based on their personal interest using commercial applications such as Layar and Wikitude. AR used with mobile devices can enable a new kind of interaction with virtual asset models (Meža et al, 2015). Also, wearable computing systems (i.e. Google glass or Apple watch), which are physically carried on human beings with significant processing powers, have been disseminating rapidly for a greater support for mobile applications. Although manually, mobile devices have been used to collect site data to support VM in lean construction efforts as well (Barbosa et al, 2013).

### **3.4 Augmented Reality (AR)**

Augmented Reality (AR) is a relatively new form of context-aware interface that allows placing the user in a real environment augmented with additional information generated by computer (Barfield, 2015). Using AR-based technologies, virtual models of a components of a construction project can be superimposed on display of a real-world image in real time using different types of display devices such as smart phones, tablet computers, 3D stereographic head mounted displays, or wearable computerised glasses. This can support delivery of highly specific data and information to users to support site-based workflows and processes. Recent developments in mobile processing units, camera quality, different sensors, wireless infrastructure and tracking technology enable AR applications to be implemented even in demanding mobile environments such as construction sites (Behzadan et al, 2008b, Irizarry et al, 2013). Many of the commercially available Apple and Android smart-phones currently support augmented reality applications such as facial recognition, assisted direction and AR tourism, using

compass, camera, and GPS system. AEC/FM industry is recognised as the prime candidate for the uptake of the AR technology (Chi et al, 2013). Webster (1996) has designed an AR based system to guide construction workers in the space frame structure assembly. EU funded STARMATE project focused on supporting technicians working on complex maintenance operations and providing hands-on training using equipment in its natural environment (Schwald et al, 2001). Schall et al (2009) developed a location-aware handheld augmented reality system to assist utilities field-personnel. VTT-based AR4BC project (Woodward et al, 2010) developed a prototype application to provide the user with a mobile view of a construction site augmented with BIM on two-way communication. Shen et al (2006) and Shen et al (2010) presented a framework to support concurrent collaborative product design among members of a multi-disciplinary team by highlighting how AR environments allow multiple users to interact and comment, thus achieving higher levels of collaboration. In recent years, the AR technology has also been popularised by the launch of XBOX 360, which includes a motion-tracking sensor, capable of tracking gestures and user location and body shapes. Different prototype applications have recently been developed using a combination of Augmented Reality (using Kinetic sensors) and Virtual Reality glasses to provide users with full immersion into virtual environments.

The combined use of a BIM server with AR engines supported by mobile computers (e.g. the iPad) holds the potential for a real-time visual control interface and creating virtual prototyping for operational people in the construction and maintenance phases of projects (Golparvar-Fard, 2009, Woodward et al, 2010, Kuula et al, 2012; Wang et al, 2013). Those AR systems typically include tracking the user's position and orientation in space, calibrating the current position with the position in virtual environment, processing data and merging digital and real environment, and displaying AR (Madden, 2011). Thus, within a working model, the user is able to point its mobile or wearable device to an already constructed/being constructed spatial element (e.g. corridor, wall, column, floor etc) and visualize on the pad screen the different BIM layers (structural, architectural, MEB and other nD layers) and other related information (e.g. cost, schedule, responsible, maintenance and quality requirements) corresponding to the pointed space. Supporting processes transparency and ubiquity on the site, the user is able to see what is supposed to be in the corresponding geometry according to the BIM model to visually control the construction and maintenance. There are several technical challenges for a working prototype. The system relies on precisely tracking the location and orientation of a mobile computing device indoors and/or outdoors. For a higher accurate positioning, techniques like using reference images, differential global positioning system, point clouding, laser scanning, computer vision, feature based tracking radio frequency identification and Bluetooth based micro-location systems can be tested (Saidi et al, 2011). The software interoperability between off-the-shelf BIM software and AR engines should also be attained.

An extension of AR is Spatial Augmented Reality (SAR), in which video-projectors, optical elements, holograms, radio frequency tags and other tracking technologies are employed to display graphical information directly onto physical objects without requiring the user to carry or wear a graphical display (Carmigniani et al, 2011). The developments in mini project models (e.g. the AAXA-P2 Pico projector) have added momentum to SAR applications (Jansen et al, 2015, Knibbe et al, 2015). The practical use of this system for construction/maintenance projects can be in rapid design evaluation, better communication of the design intent, improved stakeholder/client engagement, extended information visualisation and simulation and as a visual enabling technology for the Last Planner meetings (Nee et al, 2012).

### **3.5 Use of drones for surface scanning and auto-identification**

Drones or Unmanned Aerial Vehicles (UAV) have been tested for their effective use in construction for a while (Irizarry et al, 2012, Siebert and Teizer, 2014). The use of drones in connection with 3D models and BIM systems for visual progress monitoring, site survey, safety and quality analysis seems promising, given construction and maintenance projects often extend over large areas that can be more comprehensively and easily scanned from the air by drones. Moreover, drones can be programmed to fly autonomously with a relatively less requirement for ground control (Siebert and Teizer, 2014, Varela et al, 2014). The non-value adding, costly and time consuming activities of progress monitoring, on-site asset and material tracking, quality assurance/control and as-built model creation can be visualised and automated to a degree. This automation will also decrease the amount of mistakes made in those routine tasks. The three main expected outcomes; higher visualisation and process transparency, reducing the amount of non-value adding activities and minimising defects match well with the Lean Construction principles (Sacks et al, 2010a)

### **3.6 Laser scanning**

The use of Light Detection and Ranging (LiDAR), Laser Detection and Ranging (LADAR) and 3D laser scanners provides a wide range of opportunities for asset management and real-time site monitoring for construction projects in every phase of their project lifecycle (Randall, 2011). They are effective in locating topographic features, defining feature geometries and creating 3D surfaces. The main advantage of those systems over different imaging techniques discussed in the construction automation literature is their being comparatively easier to use and more mature technologies (Zhang and Arditi, 2013). Promising results were obtained by using the surface scanning technologies in identifying earth-moving amounts (Hashash et al., 2005), controlling highway pavement thickness (Walters et al., 2008), construction progress comparisons (Akinci et al, 2006, Turkan et al, 2012) and measuring road surface deterioration levels (Jaselskis et al, 2005). In addition, some commercial hardware/software systems based on mounting lightweight LiDAR scanners onto drones and quad-rotors that are capable of collecting 700,000 data points per second at an altitude of 40 meters are now available to choose from. However, their costs may not be trivial, which renders a cost/benefit analysis necessary. When the hardware/software cost is prohibitive, high-definition cameras mounted on drones and integrated with an image-processing engine (Kim and Shim, 2013) or novel 3D photogrammetry techniques such as 'Structure-from-Motion' (Westoby et al, 2012) can also be investigated for large-area site monitoring with possible functionality and accuracy trade-offs.

Scanning distance, point cloud density and output speed are important parameters affecting the decision on the technology to be used in surface scanning (Randall, 2011). Particularly with the LADAR and LiDAR technologies, it is possible to achieve detailed point clouds with just a couple of scans (Turkan et al, 2012). On the other hand, flash LADAR scans yield rapid outputs on highly active sites (Randall, 2011). Another concern is the total weight of scanners to be carried on drones. Lighter and more compact scanners have been released to the market. Additional algorithm layers can be used to enhance automatic object identification of the scans (Bosche et al, 2013). Clear data collection, processing and management procedures should be in place to ensure that point clouds provided as outputs by those combined systems are reasonably free of noise, distortion, and of higher quality with sufficient details (point density). It should be also noted that a fully automated and reliable system is yet to be achieved in a real construction environment. Hence, human intervention and management of the data seem necessary. The point clouds captured by drones can also be forwarded to BIM models (Wang et al, 2014), which enables using various nD BIM capabilities. It is necessary to bind the real-time output provided by the technology to construction management processes.

### **3.7 RFID scanning**

Another aspect to the drone applications for visual controls in construction/maintenance projects is the combined use of drones with Radio-Frequency identification (RFID) readers to attain rapid, wide-area auto-identification and tracking. The use of the RFID technology in construction is not new. The main advantages of RFID tags are that unlike laser barcodes, they do not require a line of sight for information exchange, they are relatively durable in harsh construction environments and information can be both read from and written on them (Moselhi and El-Omari, 2006). RFID tags are successfully employed in monitoring processes, in which mostly pre-fabricated materials are used, and updating material inventories (Lu et al, 2011). Location of workers, assets, equipment (construction and personnel protection) can be tracked in real time by using the RFID technology and Global Positioning System (GPS) for safety management, facilities management, processes management, and activity base (i.e. welding) progress measurement purposes (Shen et al, 2012, Kelm et al, 2013, Shahi et al, 2013, Lin et al, 2014). The information from RFID tags can also be integrated into BIM models.

Recently, a practical experimentation of using drones with RFID readers to identify and track structural steel bundles in multiple, large storage yards by using active and passive RFID tags with promising results has been reported (Swedberg, 2014). Some commercial drone mounted RFID reading system designed mainly for retail stores are now available for purchase. Cost, communication range and medium (air, underwater and underground), and interference in cluttered areas should be the parameters to be considered choosing an appropriate RFID tagging technology (i.e. integrated circuit low, high, ultra-high frequency passive, semi-passive, active, ultra wide band or chipless RFID tags) (Chawla and Ha, 2007, Plessky and Reindl, 2010).

### 3.8 The Internet of Things (IoT)

The novel paradigm Internet of Things (IoT) is an umbrella term that envisions a pervasive network of integrated things, such as wireless sensors and actuators, mobile and wearable computing devices, every-day objects with processing power and RFID/Auto-ID tags collectively making sense of their local situation and interacting with each other and human users (Atzori et al, 2010, Miorandi et al, 2012). The idea can be traced back from Weiser's ubiquitous computing vision (Weiser, 1991) and it was popularised by Sterling's description of a new category of space-time objects that are aware of their surroundings and can memorize real-world events (Sterling, 2005). Despite many technological or ethical challenges, like networking infrastructure, standardization, interoperability, data semantics, ad-hoc composition and coupling of things, data security and privacy issues (Bandyopadhyay and Sen, 2011), the paradigm carries the potential to embed a dynamic and collective 'smartness' into otherwise static and inanimate human environments (e.g. homes, offices, workplaces, roads, cities, country-wide facilities etc.) (Gubbi et al, 2013). The practical use of the IoT is relevant to uncontrolled and complex work environments like construction sites, where process elements are spatially distributed, mobile and exposed to environmental conditions. Wireless sensors (e.g. fiber optic/fiber Bragg grating and piezoelectric) and the auto-ID system network enables real-time context awareness in environmental and structural conditions, identity, time, activity type, activity location and reasons (Perera et al, 2014). Thus, It also fits well with the generic goals of the VM strategy; embedding information into processes, facilitating information flow and increasing workplace autonomy through increased process transparency.

Kortuem et al. (2010) demonstrate a small-scale smart object network; an activity-aware hand tool, a policy-aware chemical storage barrel and a process-aware pneumatic pavement breaker communicating with construction workers through wearable devices to support the safety and process management efforts of a highway maintenance project. Ding et al (2013) propose an IoT based safety-early warning system for preventing accidents/structural failures in underground soil excavation conditions for a metro construction project that relies on an integrated system of RFID tags for personnel tracking, a network of fiber-optic sensors for structural health monitoring and portable devices. It should be noted that the dominant research perspective for the early use of the IoT paradigm and its related concepts in construction has been safety management (Chae and Yoshida, 2010, Carbonari et al, 2011, Teizer, 2015). The potential of the paradigm for the construction industry still needs wider discussions from other construction management dimensions. Moreover, the paradigm's vision of collective contextual sensing (e.g. a group of smart things sensing and evaluating a situation together) and extended or global scale connection of smart objects through the Internet have not been achieved yet.

## 4. EMERGING TECHNOLOGIES TO SUPPORT CONVENTIONAL VM SYSTEMS

Through a dedicated logic layer, the visualization elements (information content) of each conventional VM system described in Table. 1 can be supported by the combined use of the reviewed emerging technologies for further automation, mobility, real-time feedback and context awareness. Also, those IT-supported systems will better facilitate a two-way communication. For instance, a work team can easily comment or propose a change in a SOP using their mobile computers. Some emerging technologies can be more relevant to some conventional VM tools and systems. Table. 4 displays a summary of the potential of emerging technologies to support conventional VM systems. In the table, the conventional VM systems commonly used in lean construction efforts have been showed with the emerging technologies that are more relevant to particular VM systems. In the rest of this section, the scope of those connections for improved VM practices are explained. The "X" in the table denotes the existence of a significant synergy between a particular technology and operational VM tool in developing applications.

**5S:** BIM systems can present on mobile systems a dynamic visualisation background for general site standardization; site layout, standard material, component, machinery, tool locations, quantities and identifications with their corresponding responsible personnel. Context awareness, AutoID systems and mobile technologies can yield work unit specific workplace standardization information, along with preventive health and safety, and maintenance information. AR systems combined with mobile technologies can be used to communicate what workplace element should actually be where and how to perform various preventive health and safety, and maintenance checks correctly.

**Visual performance boards:** The IoT integrated into tools, equipment, components and machinery can automatically generate and communicate performance data. Also, surface scanning and advanced photogrammetry

can be used to rapidly capture actual productivity and quality performance data. Supervisors can give instant feedback over large construction areas on other performance aspects like 5S audits or the health and safety condition of a specific work units or locations by using mobile devices. As image processing engines improve, those general evaluations can also be automated on a set of standard assessment frameworks. The collated performance data can be compiled as per the needs of different work units and can be transferred onto mobile systems and BIM models. Construction work units can see different performance information content as per their trade, work locations, work requirements (i.e. plans, health and safety and quality requirements) and work times (day or night).

TABLE. 4: Emerging technologies to support conventional VM systems and tools

	BIM	Context aware systems	Mobile computing (& wearable devices)	Augmented reality systems	Surface scan (Laser scanning, photogrammetry)	AutoID (RFID, NFC)	The Internet of Things (IoT)
5S	X	X	X	X		X	
Visual Performance Boards	X	X	X		X		X
Standard Operating Procedures		X	X	X		X	
Internal Marketing		X	X	X		X	X
One-Point-Lessons		X	X	X		X	
The A3 methodology		X	X			X	
The Last Planner meeting boards	X	X	X	X	X	X	X
Project production control systems	X	X	X	X	X	X	X
Andon system	X		X			X	X
Heijunka boards	X		X			X	X
Kanban System	X	X	X			X	X
Poka Yokes		X	X			X	X

**Standard operating procedures (SOP):** Work units can see different SOPs as per their trade, work locations, work requirements (plans, health and safety and quality requirements) and work times (day or night) with better context awareness on mobile devices. Also, the elements of SOPs such as production rate and work-in-progress amounts can be dynamically adjusted for different work conditions and times. AR tools combined with mobile technologies can facilitate the demonstrations of SOPs. on actual work settings.

**Internal marketing:** The IoT, mobile computers and AutoID technologies will facilitate context specific internal marketing on construction sites. For instance, during night times, sensors can identify work units on night shifts and accordingly, internal marketing information for night-time safety precautions and requirements can be reminded. The information content of those marketing efforts can be customised by the performance and characteristics of work units for better outcomes. For example, a low productivity work team can be incentivised

for more efficient work practices through messages on mobile computers as a communication medium. AR tools combined with mobile devices can clearly illustrate the difference between good and bad practices.

**One-Point-Lessons (OPL):** Likewise SOPs, context awareness, mobile computers, AR tools and AutoID systems can be used to facilitate OPLs on construction sites.

**The A3 methodology:** Highly customised A3 sheets to communicate and summarise various quality, safety and continuous improvement processes can be automatically created for different work units working under different contexts by using mobile devices and AutoID technologies. In this way, for instance, a concrete work team will be able to see a different A3 process sheet than a cable laying team on their mobile devices.

**The Last Planner System:** Coordination and two-way communication among different work units are the keys in creating the Last Planner meeting visuals and essentially executing the Last Planner System (Ballard, 2000). Through mobile devices and web-services, work teams do not need to be co-located to have their Last Planner meetings and to create those regular meeting visuals, and work constraints tables. This regular co-location need can particularly be problematic and wasteful for large construction projects. Also, the key information of the Last Planner meetings (what was promised versus what was actually achieved) can be better visualized to work units on BIM models with areas of improvement. Those BIM models can be openly accessible through mobile devices. Moreover, through AutoID technologies and the IoT, the production outputs of work units can be automatically and accurately captured and recorded into the what was actually achieved as a part of the Last Planner visuals. Surface scanning technologies can also be used on larger areas to rapidly record and visualize the what was actually achieved part (actual performance). Construction work units can also at the same time manually input, modify or comment on their work status and deliverables on BIM based models through the touch screens of their mobile devices on a real time basis. On construction sites, AR can be used with mobile devices to communicate the range of promises work teams need to fulfil within the Last Planner. For instance, by using AR visuals taken from BIM models on their tablets or wearable glasses, a pipe fitting team can easily see in a specific location (i.e. on a specific wall or floor), the amount and type of pipes they need to fit in that specific area to fulfil their promise as per their Last Planner promises.

**Project production control systems:** 4D/5D BIM models have already been used to link BIM systems with work schedules and costs. Their use should be directed towards mobile systems more for large-scale construction and maintenance projects. Those models can be improved with the integration of BIM supported AR systems on mobile devices to enable work units to compare what is actually planned and what is actually done. Through AutoID technologies and the IoT, the production outputs of work units can be automatically and accurately captured and recorded. Also, surface scanning technologies are relevant to large-scale projects to rapidly capture the quality and status of work. Conventional visual control boards that are used to link the Last Planner plans to site tasks in lean construction efforts can be turned into virtual visual control boards, on which work teams or subcontractors can visualize, interact, coordinate, plan and control their site works according to the Last Planner plans by using mobile devices and web-services instead of physical control cards. Those virtual visual control systems will enable real-time automation of the work unit clash analysis by work locations, capturing and addressing the information needs of work units to accomplish their planned tasks and calculation of the Plan Percent Complete (PPC) ratios, which is the ratio of the number of realized activities according to the plans to the total number of planned activities in a given time interval.

**Andon system:** BIM based *andon* systems similar to the KanBIM prototype can be further developed for mobile devices. Work units can create manual *andon* signals by using mobile devices and AutoID technologies. The IoT also can be used to generate simpler *andon* signals (i.e. “production on-going” or “production stopped”, but not “production may stop soon”) and communicate them on mobile devices of supervisors automatically for their attention. BIM models can replace *andon* boards as the visualization background for *andon* signals.

**Heijunka boards:** Mobile computers, AutoID technologies and the IoT can be used to automatically or manually create the demand for materials or tools/machinery use. Those demands can be either levelled with a levelling engine without the involvement of a human-operator or by the decision of a supervisor. The levelled schedule for materials or tool/machinery use can be communicated on mobile devices and BIM models.

**Kanban system:** BIM based kanban systems similar to the KanBIM prototype can be further developed for mobile devices. AutoID technologies with mobile devices (as readers and writers of RFID tags) can be used as *kanban* signals among work units. They are now capable of containing the *kanban* visualization information identified in

Table 1. Also, with the IoT, inanimate objects can automatically generate *kanban* signals for different purposes such as material replenishment, machinery/tool safety and maintenance check demand or machinery utilisation status (idle, stopping, working etc).

**Poka-Yokes:** The IoT integrated into construction machinery, materials, components, tools and gadgets can be programmed to communicate on mobile devices critical information to act as safety and quality *poka-yokes*. For instance, sensors integrated into plants and work helmets can communicate with each other to warn work units (by vibration and/or beeping) of any plant/worker interface type work hazard (proximity). Again, context awareness, mobile devices and AutoID technologies will give way to creating customised *poka-yoke* systems for different work teams working under different conditions and constraints.

Although there is a potential in the combined use of emerging technologies with conventional VM systems, a conceptual IT architecture, which is presented in the subsequent section, is needed to facilitate the implementation ideas outlined above and novel IT based VM and lean construction efforts to a greater extent.

## 5. FUTURE IMPLEMENTATION SCENARIOS FOR IT BASED VISUAL MANAGEMENT

For lean construction management, the visualisation through integrated BIM systems and aerial LiDAR scans can be used as effective communication means in value capturing and evaluating alternatives at the design and construction stages. They can also be used in the Last Planner meetings, to track site progress, site conditions for safety and production output of first-run studies (e.g. productivity experiments in lean efforts), to facilitate *takt* (rate of production) planning, to provide data for process simulation, to analyse continuous improvement efforts in critical tasks, to automate progress calculations and quality checks, as material replenishment/purchase and production “pull” signals, to monitor material and plant flow over the site, to produce VM performance metrics for operational on-site staff, to generate more accurate and faster BIM based as-builts, to integrate information in other BIM based flow visualisation efforts (e.g. KanBIM or VisiLean), and to assess surfaces and structural elements for maintenance.

One common use of drones and RFID readers in providing visual controls can be in routine and rapid tracking of on-site stocked materials to produce automatic “pull” signals for production and replenishment through an ERP system on a Just-in-Time delivery basis. This can be particularly relevant to site-stock monitoring on large construction sites. Hence, certain inventories and work-in-progress can be kept at their optimums by their external/internal demands. On-site production or installation progress and actual material demand rates can also be visually tracked via the combined technology. This looks particularly promising for construction/maintenance projects in which many pre-fabricated materials are used. Additionally, necessary information from pre-fabricated items for facilities management systems can be quickly scanned from drone mounted RFID readers.

Rapid reading of RFID tags by using drones enables two-way communication over larger open areas. This gives way to using RFID tags as *kanban* pull signals for various requirements by the operational workforce. A certain amount of RFID tags for different purposes can be given to work teams scattered on the site to enable the “pull” for some materials, work processes/production from upstream units, equipment, safety, maintenance, and quality check demands at the operational level. Various on-site process transparency increasing information, like planned location of use and quantity of materials, equipment and worker groups according to daily plans, maintenance, safety and process related information can be written on RFID tags for a better information flow. It seems particularly applicable to sites where WLAN or 3G/4G mobile signal receptions are limited or unreliable. A combined use of RFID tags, GIS and drones may enable the implantation of an *andon* quality control system for mobile construction teams, a more static version of which has been successfully used in high-rise building construction projects (Tezel et al., 2015). On RFID integrated boards, work teams can share their process flow status that can be communicated to management through GIS and drones along with their site locations and team IDs. Additionally, related VM metrics can be automatically produced for the work force through the RFID readings.

The vision of combined use of the IoT and VM can find many practical applications at the operational and strategic management level in construction/maintenance projects. In construction logistics, the real-time monitoring and visualising of every link in a supply chain, from design to demolition, can be achieved via the RFID and the Near-

Field Communication (NFC) technologies, enabling working on almost zero safety stocks and a reliable Just-in-Time delivery system. A real-time access to the supply chain information will keep the workforce better informed and the stock levels at their optimums. In warehouses, sensors can be used to visually track atmospheric and environmental conditions, along with the quantity of materials, consumables, tools and the who is in possession of what tool/equipment information at any time on the site. It is also possible to monitor the wear and tear on critical construction material parts to enable preventive maintenance for higher safety and reliability. One-site stocked materials and tools can be easily found and tracked by the workforce reducing the amount of material losses and time spent looking for them. On-site theft, site restriction violations and material/equipment/plant misuse can be reduced by visually controlling and real-time tracking of whether they have been moved from restricted areas without permission. Sensors are useful for monitoring and visualizing structural (e.g. strain in soil or concrete) and environmental conditions (e.g. temperature, moisture, rainfall, specific gas levels, wind speed etc) for safety and quality management purposes. For instance, optimum site lightening can be automatically adjusted according to daylight to prevent sight related accidents and mistakes.

For heavy plant operations, visually assisted driving and navigation, real-time traffic monitoring, route and quantity/use optimization and levelling (visual plant *heijunka*), and collision prevention (mistake-proofing or *poka-yoke*) along with maintenance tracking and support can be achieved through sensor networks. By using the AutoID technology, equipment and plant may enable their operation by only authorised and trained personnel. Hand tools and equipment can visually communicate their maintenance periods or conditions, replacement of their consumables/parts and their working conditions (e.g. orientation, vibration, and noise) by creating visual signals. The actuators on heavy plant and tools can be coupled with and fine-tuned by the information from sensors measuring parameters like soil density, distance, temperature, soil grade in real-time to increase construction safety and quality. Smart posters or boards integrated with AutoID technologies can visually present personalised and dynamic visual information (e.g. performance metrics, work aids, protective equipment-PPE- requirements, level or requirement of training for particular tasks) for different worker groups or managers by their corresponding IDs integrated on their PPE or badges.

Smart cards or tokens can be used as *kanban* signals to pull material, information or work among process units. Those cards may contain dynamic and additional information (e.g. not static but changing material amounts according to the stocks, production demand and levelling, information on standardized work, routine maintenance requirements on a plant or process safety) and can be easily tracked by a central monitoring system. The use of tools or equipment can be dynamically limited to prevent overproduction as an important waste in lean construction. Supervisors can upload information onto augmented site layouts and area maps that can provide for instance, daily production planned information on a specific zone and traffic conditions on a site with some safety information. A digital diary summarizing the important events and tasks for a project and supported by the IoT can be maintained by the management and reached openly by the workforce through mobile or wearable computing devices. Automated and rapid data collection on processes, real-time material, equipment and plant use will give basis to close investigations for reduction of waste and a wide variety of process simulation, optimization and improvement actions. The IoT and visual controls application domain is open to development and experimentation by specific project conditions.

Figure 1 presents a futuristic implementation scenario architecture which brings together the key technology components discussed above in a holistic picture, allowing for dynamic context relevant information provisioning and feedback to allow for informed decision making. Figure 2 presents the activity diagram for the scenario architecture. The key features of the implementation scenario are discussed as below:

**Data collection layer:** The data collection layer is primarily realized through a sensor network (the IoT), RFID tags, a surface scanning and AutoID reading mechanism, which can optionally be mounted on drones or quadcopters for larger sites, and GPS/GIS for geolocationing. Also, the elements of the data presentation layer (black bland) can be used to collect on-site data from the work teams. Those technologies were found appropriate to rapidly collect data from larger construction sites.

**Data communication layer:** The data communication layer can be divided into two main parts; on-site communication and external communication. The on-site communication is realized with outdoor WLAN access

points and wireless communication protocols (3G/4G) for increased mobilization. The communication with the external databases can be executed over the World Wide Web.

**Database layer:** The database layer consists of internal and external databases. The internal databases include a BIM database to present a generic visualization background of the project for various VM and lean construction efforts. The integration of the ERP databases is also important to keep track of the general managerial data, such as material logistics, cost accounts, Human Resources etc. The external databases will help the system to integrate with external stakeholders

**Data analytics layer:** The data analytics layer consists of a point cloud management engine for surface scans, VR and Spatial Reality engine, cloud infrastructure and a visual controls system to provide the VM and lean process backbone.

**Data presentation layer:** The data presentation layers mainly consists of mobile and wearable devices and static touch screens.

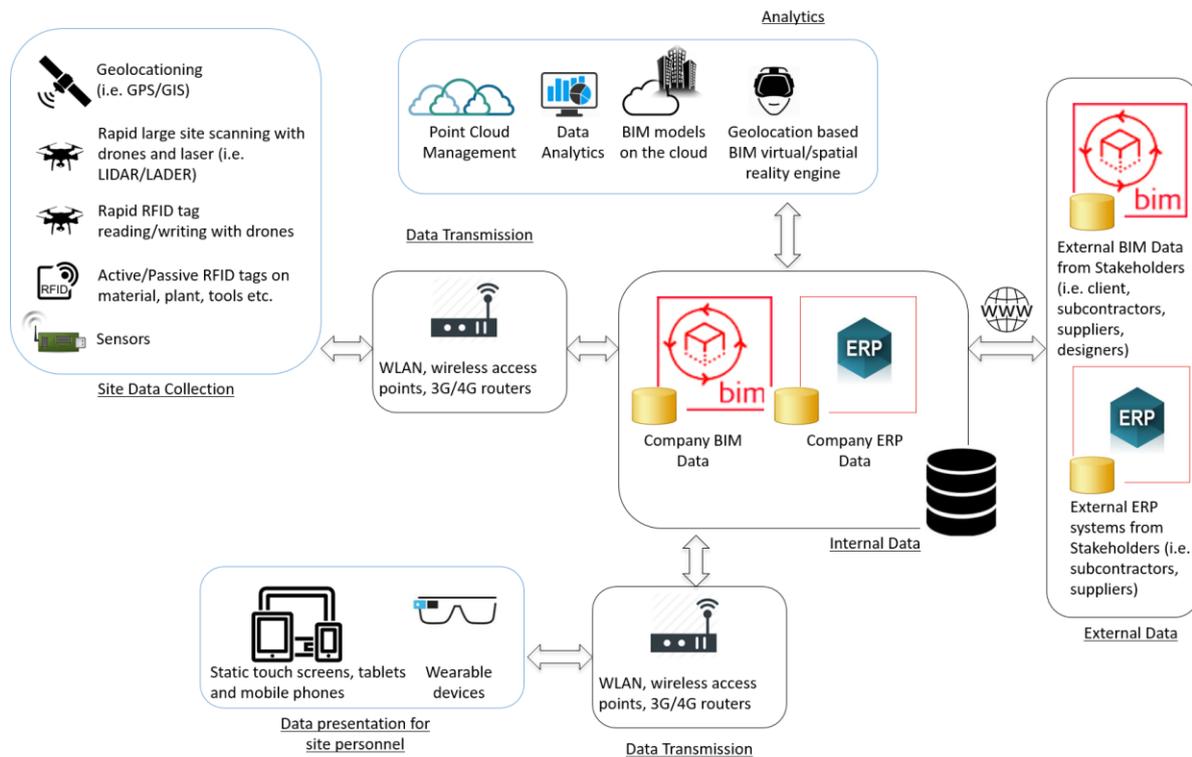


FIG. 1: Conceptual IT architecture to support VM and lean construction scenarios on construction sites

The abovementioned scenario illustrates how IT-driven and context specific Visual Management approaches could drive organizational processes. However, experiences of technology implementation within the construction sector highlight that technological approaches must be supported by corresponding changes in business processes, capabilities and skills within an organization and its supply chain. Technological push alone, without corresponding business process improvements, will not lead to the realisation of full business potential of the aforementioned technologies within the construction context. A SWOT (Strengths-Weaknesses-Opportunities-Threats) analysis matrix of the proposed scenario is given in Table 5.

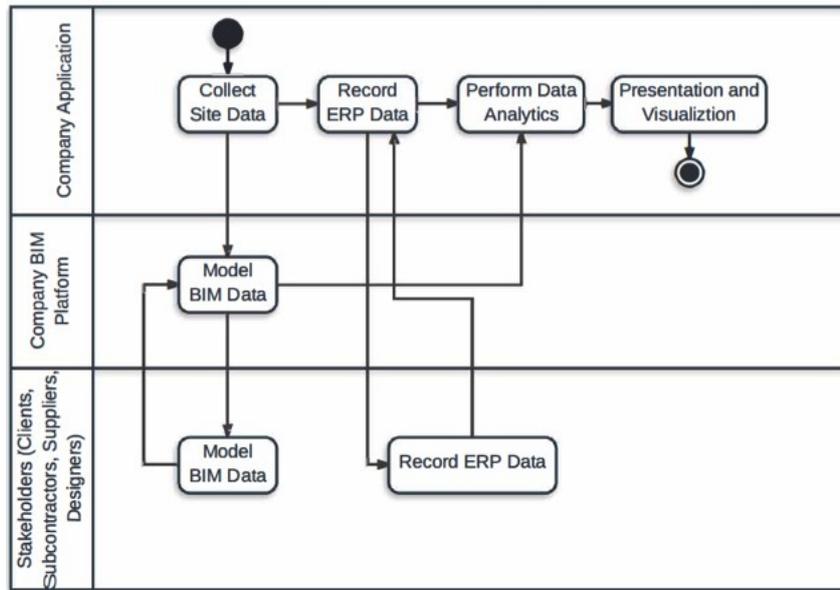


FIG. 2: Activity diagram for the conceptual IT architecture to support VM and lean construction scenarios on construction sites

TABLE. 5: SWOT matrix of the proposed scenario

<p><u>Strengths</u></p> <ul style="list-style-type: none"> <li>• Enabling automation and dynamic information flow for conventional VM systems</li> <li>• Enriching the content and presentation of visual information</li> <li>• Added context awareness to conventional VM systems</li> <li>• Dissemination of VM systems onto the whole construction site through added mobility (larger coverage)</li> <li>• Improved process transparency in construction operations</li> <li>• Converting a wide-set of conventional VM systems into IT-based systems</li> <li>• Enabling novel on-site VM implementation opportunities and scenarios that have not been tried before</li> </ul>	<p><u>Weaknesses</u></p> <ul style="list-style-type: none"> <li>• Lack of technology integration and interoperability</li> <li>• Lack of a comprehensive VM data analytics</li> <li>• Lack of the business case (cost/benefit and return on investment analyses)</li> <li>• Lack of prototypes and implementation cases, even if partial</li> <li>• Lack of trained workforce to work with IT enabled VM systems</li> <li>• Initial and maintenance costs for the implementation can be high</li> <li>• Lack of awareness of the opportunities for VM with emerging technologies</li> <li>• Some system components may need to be reconfigured with each new project.</li> </ul>
<p><u>Opportunities</u></p> <ul style="list-style-type: none"> <li>• Increasing attention to lean construction, and its tools and techniques in the construction industry with many successful implementation cases</li> <li>• Clear digital construction vision set out by certain governments (i.e. level 2 BIM mandate in the UK)</li> <li>• Intensifying technology integration efforts.</li> <li>• Decreasing technology costs</li> <li>• Raising awareness of and attention to certain technological components (i.e. BIM)</li> </ul>	<p><u>Threats</u></p> <ul style="list-style-type: none"> <li>• Giving too much emphasis on the technology side, neglecting the process and people components</li> <li>• Insufficient supply chain (i.e. subcontractors and suppliers) readiness to operationalise the scenarios</li> <li>• Insufficient top management and/or client support</li> <li>• Increasing the dependency of site operations on technology – maintenance and smooth working of the components become highly critical</li> <li>• Insufficient return on investment that will negatively affect the adoption of similar efforts in the field</li> </ul>

## 6. CONCLUSION AND RECOMMENDATIONS

Lean construction and emerging technologies are two of the prominent research and implementation areas that have been frequently discussed to improve the overall performance of the construction industry. This paper aims at bridging the gap between VM in lean construction, and the digital construction movements to an extent by outlining how emerging technologies can add dimensions to conventional VM and lean construction practices, particularly for large construction and maintenance projects. Many opportunities, in which emerging IT systems can add the context awareness, mobility, dynamism and instant feedback features to conventional VM systems, tools, and lean construction practices have been identified.

Although promising, the extended use of IT systems to support and replace conventional VM systems to facilitate information flow on large construction and maintenance projects currently faces a number significant barriers such as; (i) interoperability issues among emerging technologies, (ii) initial technology investment and maintenance costs, (iii) lack of human capital that is competent in both lean construction processes and emerging IT, (iv) lack of best practices and exemplary cases, (v) lack of proof of return on investment and the business cases, and (vi) the project based, fragmented and highly competitive nature of the industry. To create the business case, the next step in this research domain can be smaller-scale pilot efforts in real-life contexts in relation to the proposed architecture, future implementation options or the synergy matrix in Table. 4.

There are also some driving parameters; (i) the attention to lean construction and VM has been increasing for operational performance improvement in construction with many successful implementation cases, (ii) there is a clear digital construction vision set by certain governments in the world that drives large construction organizations to invest in digital technologies, (iii) some technological components have been fast maturing and receiving significant attention by the industry (i.e. BIM), enabling their integration with many other technologies, and (iv) increasing research on the integration of technology components as a consequence of the need to combine and link their functions with each other.

The lean principle of using only reliable, thoroughly tested technology that serves people and processes (Liker, 2004) dictates a certain level of technological maturity in lean implementations, including VM. This may create some initial resistance and hesitancy. However, as the technology becomes more affordable and better integrated with each other, some of the outlined barriers will be overcome in time. Also, external driving factors like government mandates will help those technologies penetrate into the industry further. On the other hand, more macro concerns, such as the fragmented industrial structure, low profit margins rendering the industry too much return on investment focused, the risk averse supply chain and human capital issues should be challenged with more collaborative and integrated project delivery systems and training mechanism for an extended use of emerging IT tools with VM and lean construction. Even if partial, a working prototype based on the synergies described above will help create the business case for more extensive endeavours in the future. One of the first steps to that prototype should be developing a VM analytics module carrying the conventional VM logic (tools and systems) to the digital systems.

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