

# NOW YOU SEE US. NOW YOU DON'T.

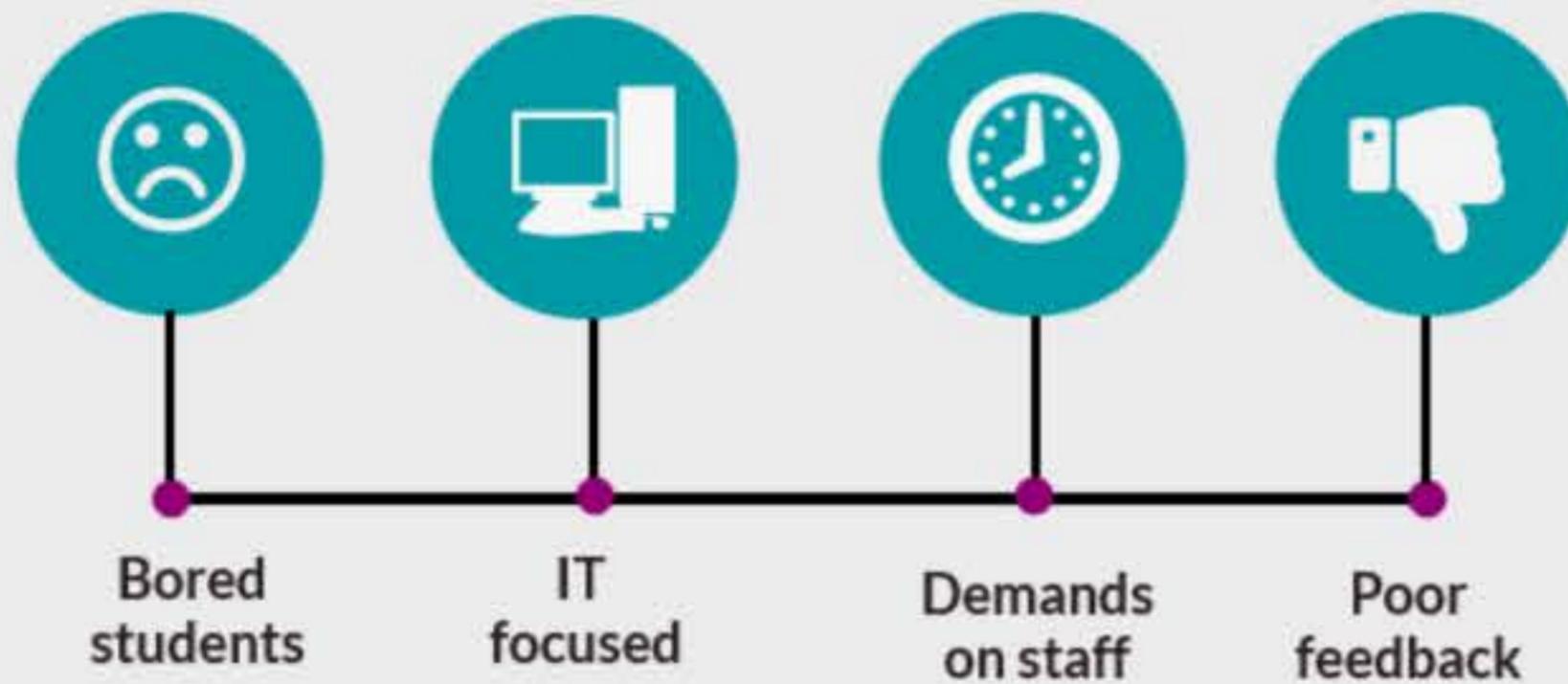


## Development of Library Welcome at the University of Salford

### The need for change



6,412 attending practical based Library Induction



Bored students

IT focused

Demands on staff

Poor feedback

### Current induction

### Librarian role in Library Welcome



Market



Promote

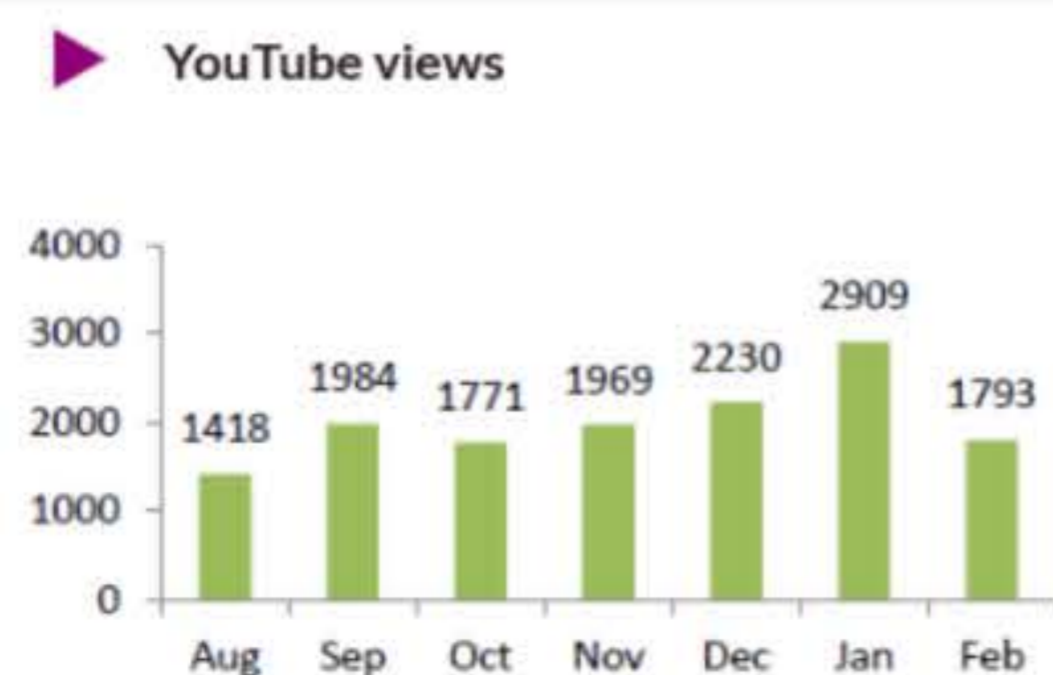


Signpost



Empower

### Growth & Statistics



Feb = 1469  
Dec = 1380  
Oct = 1286  
Aug = 1055

### Future Library Welcome



Pre-arrival training



Self-service library based training



Increase training portfolio

“I’ve just been to my Library induction and I don’t even know where the books are!”

Focused information delivery via Skills for Learning website and social media  
**Pre-arrival:** passwords, reading lists, VLE & email support  
**Week 5/6:** finding resources advice  
**Week 9-12:** referencing & e-submission support

**Introduce** Library to Schools (3 mins)  
**Market** training & online support  
**Signpost** Skills for Learning Website  
**Promote** YouTube, Twitter & blog  
**Highlight** support at key times  
**Foster** independent learning  
**Empower** students to learn when they require new skills

Sept 2014-March 2015

166 skills sessions offered:

- Library tours
- Discovery system searching
- Finding academic information
- IT@Salford & e-submission

476 attendees

27039 online interactions

**Offer** online pre-arrival diagnostic skills test to signpost online training  
**Launch** library based self service training to locate physical items  
**Remodel** insitu training, promoting academic searching  
**Offer** training weeks 0-2, 5/6 & 9/10  
**Increase** online interactions