Challenges When Writing for Publication

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Editor

Health Information and Libraries Journal

The official journal of the Health Libraries Group

Editor: M J Grant

Volume 26
Number 3
September 2009

ISSN 1471-1834 (paper)
ISSN 1471-1842 (online)

All submissions and reviewing now online
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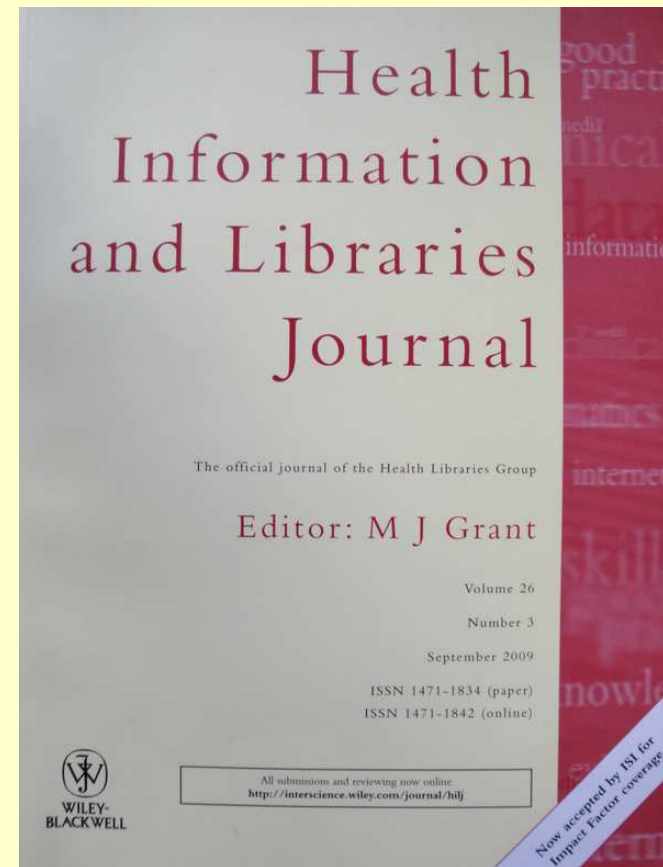
Structure of This Presentation

- Why write for publication?

- What is peer review?

- What outcomes might results from peer review?

- Opportunities to enhance acceptance
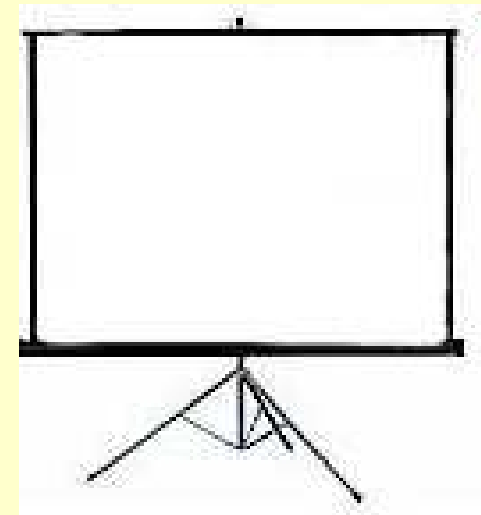
Why Do We Write for Publication?

- Dissemination of research findings

- Stimulate debate

- Expectation of peers and employers

- Prestige

- Credibility with colleagues

- Financial incentives

Writing for publication perceived to be different from other forms of writing
(Grant et al 2010)

Different Forms of Writing for Publication

- Twitter

- Facebook

- Blogs

- Newsletters

- Book reviews

- Practitioner accounts

http://bit.ly/pgUxaH

Writing Academic Papers Is Different

- Level of rigour when writing is higher

- Expected to support statements with references

- Contextualise what is known about the subject and any gaps in the evidence

- How does your manuscript adds to the body of knowledge

What is Peer Review?

'Peer review is the process by which reports of, or proposals for, research are scrutinised by other researchers.'

(Committee of Publisher Ethics 2011)

What is the Purpose of Peer Review?

- To ensure that only the best quality manuscripts are published
- To provide constructive feedback on how a manuscript can be further developed

What Are the Potential Outcomes of a Peer Review?

- Four potential outcomes
  - Accept
  - Major revisions
  - Minor revisions
  - Reject

http://bit.ly/qKLDRq

Outcome 1: Accepted

- A cause for celebration!

- I've **never** known a peer reviewed manuscript be accepted at first submission

- Usually a journey…

http://bit.ly/o80w2e

Outcome 2: Minor Revisions

"A recommendation of minor revision should be made if the manuscript is likely to be of interest to the HILJ readership but typographical errors or incomplete references are present."

(S1M 2011)

Outcome 3: Major Revisions

"A recommendation of a major revision should be made if the manuscript is likely to be of interest to the HILJ readership but requires a reworking in terms of structure or the inclusion of additional materials."

(S1M 2011)

What To Do When You Receive Referee/s Comments?

- Take a deep breath
  - Read the comments
  - Put the manuscript aside
  - Discuss them with your co-author/s
  - Respond positively to each point raised
- Remember, very few manuscripts are accepted without any revisions

Outcome 4: Rejected

"A recommendation to reject a manuscript should be made if the manuscript is unlikely to be relevant/of interest to the HILJ readership or is not sufficiently rigorous to be suitable for publication in an academic journal."

(S1M 2011)

http://bit.ly/pT2Ess

Reasons a Manuscript Might Be Rejected

- Out of scope
  - Topic area or format
- Insufficiently developed
  - Bullet points
  - May show promise…
- Plagiarism
- Not responding to referee/s comments

http://bit.ly/pT2Ess

Plagiarism

- "Take (the work or idea of someone else) and pretend it is one's own." *(Fowler, Pocket OED 2002)*

- "Direct quotes" or in your own words but the source must be acknowledged

http://bit.ly/ne6p4U

What Can You Do to Enhance the Chances of Your Manuscript Being Accepted for Publication?

1. Audience
2. Message
3. Editorial Team
4. Guidelines
5. Published Papers
6. Setting the Context
7. Experienced Colleagues
8. Chinese Scholars Network
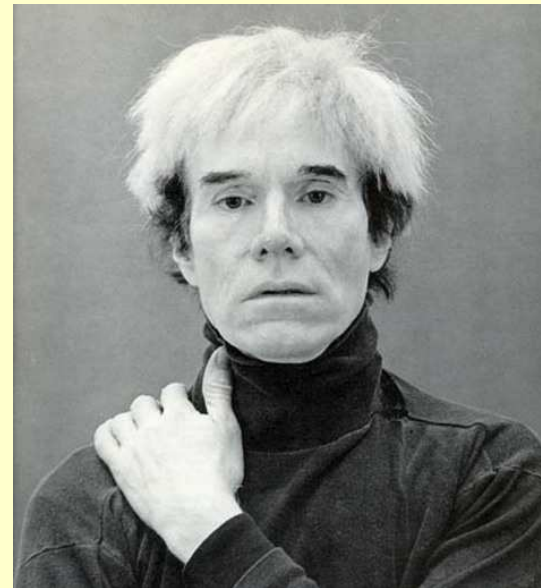
Consider Your Audience

- Academic vs. Practitioner publications
  - HILJ vs. HLG Newsletter
- Journals each have defined and unique scope
- Imagine an individual you are writing for…

http://bit.ly/qhUSlq

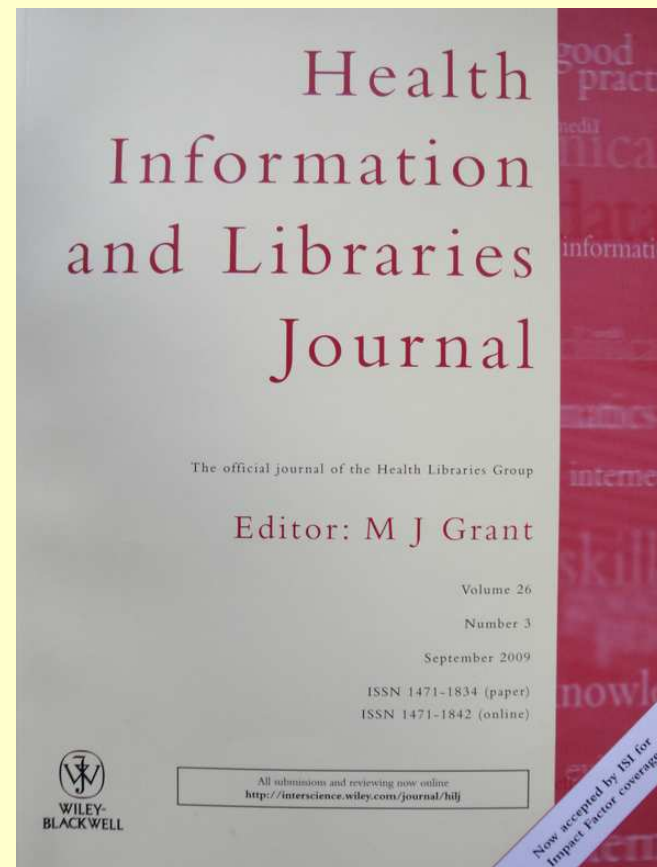# What is the 'Take Home' Message?

- Not only what you want to say

- What can the readers of your manuscript usefully apply to their own practice?

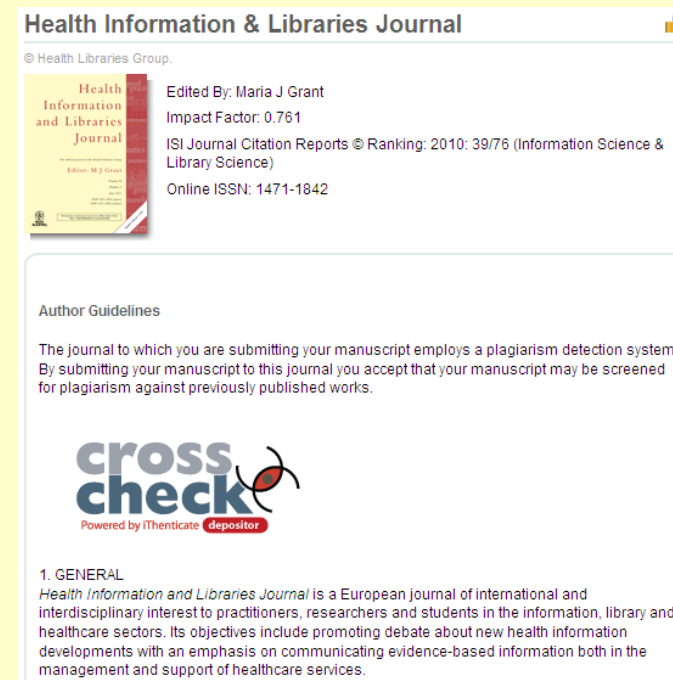http://bit.ly/nS9QxS

Editorial Team

- Not sure if your manuscript fits the scope of a journal...

Author Guidelines

- Read the guidelines…
  and then follow them
- Guidelines will help
  you determine:
  - In scope
  - Structured abstract
  - Structure of the
    manuscript
  - Word count
  - Referencing style

Health Information & Libraries Journal
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Edited By: Maria J Grant
Impact Factor: 0.761
ISI Journal Citation Reports © Ranking: 2010: 39/76 (Information Science & Library Science)
Online ISSN: 1471-1842

Author Guidelines

The journal to which you are submitting your manuscript employs a plagiarism detection system. By submitting your manuscript to this journal you accept that your manuscript may be screened for plagiarism against previously published works.

1. GENERAL
Health Information and Libraries Journal is a European journal of international and interdisciplinary interest to practitioners, researchers and students in the information, library and healthcare sectors. Its objectives include promoting debate about new health information developments with an emphasis on communicating evidence-based information both in the management and support of healthcare services.

http://bit.ly/cv7S6j

Looks at Past Issues

- Learn from people who have already been through the process

Setting the Context

- Literature review
  - What is known about the subject area?
  - What are the gaps identified in the literature?
  - How does your manuscript address this gap?
  - International context

http://bit.ly/n8ed3j

Experienced Colleagues

- Learn from colleagues with publishing experience
  - Writing together
  - Editing and advising
- English as a second language

The Chinese Scholars Network

www.chinesescholarsnetwork.com

Purpose of the Chinese Scholars Network

- To offer a service to the Mandarin-speaking community in terms of help/advice in developing a manuscript for publication
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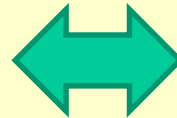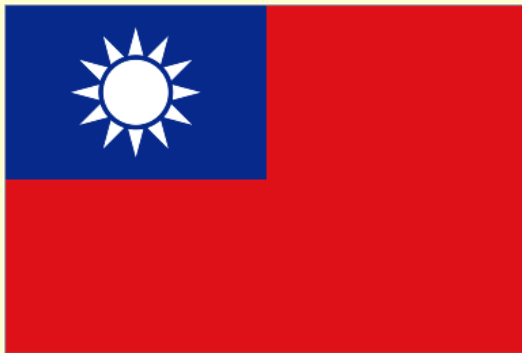
How To Submit a Paper

• Paper submission advice

• A sample review

• Ask an Expert form and answers

• The standard peer review workflow

• Presented in English and Chinese script

How To Submit a Paper 如何提交论文

Manuscript Preparation: A list of tips
文稿准备：小贴士

A list of tips for to follow when preparing a paper for submission.
准备提交论文时可遵循的一些小贴士。

English

中文

Sample Review (English)
论文评审样本（英文）

This document provides an example of typical reviewer feedback.
该文件提供了一个典型的审稿人反馈示例。

Review

Ask an Expert
向专家提问

If you have questions about submitting papers to an English-language journal or any aspect of the publishing process, we would love to hear from you.
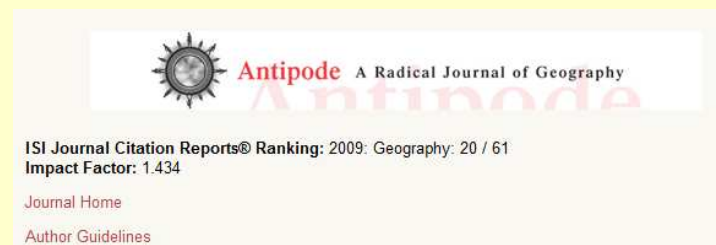如果您对于向英文期刊提交论文或出版流程有任何疑问，我们很乐意您来信询问。

Ask an Expert

Answers from Experts

Standard Peer Review Workflow
标准同行评审工作流程

This document shows the life-cycle of a submitted paper from submission, through peer-review to publication.
该文件展示了一篇已提交的论文从提交到同行评审再到出版的整个过程。

Submit a Paper

• A list of journals which have Mandarin outreach as a goal
  • Journal banner
  • ISI Ranking
  • Link to Journal Home
  • Link to Author Guidelines

• Commissioning tool

Antipode A Radical Journal of Geography

ISI Journal Citation Reports® Ranking: 2009: Geography: 20 / 61
Impact Factor: 1.434

Journal Home

Author Guidelines

Submit a Paper

The following journals welcome submissions from authors who have read the relevant guidelines. This list represents only a small election of academic journals published by Wiley-Blackwell. Please visit Wiley Online Library for a full list.

Anthropology

Communication Studies

Economics

Education

Finance and Accounting

Geography

Health and Social Care

Law

Linguistics

Management

Political Science

Psychology

Sociology

Urban Studies

Audio Presentations

Audio/Video Presentations

• Video lectures and podcasts on the publishing and review process

• 6 podcasts and 6 videos at launch.

• This section will be expanded as further podcasts and videos are recorded.

Top 10 mistakes New Scholars Make When Trying to Get Published

English

By **Duane Wegener**, Professor of Social Psychology, Purdue University

In this podcast Duane provides tips for those starting out in their academic careers and wanting to get published. This advice is indispensable no matter what your discipline!

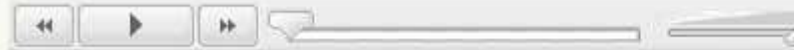Download

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The Online Author's Survival Guide

English

Kivmars Bowling, Managing Editor, Compass Journals.

In this podcast Kivmars talks about thethe trials and tribulations of publishing your work online, and gives practical advice to help raise the profile of your digital scholarship.

Download

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Subject news for key subject areas

• Virtual Issues

• Special Issues

• Call for Papers

• Events, Seminars and Workshops

• Other resources

Subjects

The various Social Science subject pages below contain a myriad of resources for Chinese authors in these fields. From calls for papers to academic news and upcoming conferences, find all of your discipline-specific journal publishing information here.

下列各种社会科学学科网页为在这领域中的中国作者提供了数量丰富的资源内容。从论文征稿到学术新闻和即将举行的会议，您可以在这里找到所有相关学科期刊的出版信息。

商业管理 Business Management

经济学 Economics

教育学 Education

金融学 Finance

地理学 Geography

心理学 Psychology

城市研究 Urban Studies

The selection of Social Science subject areas listed below represents only a portion of the many fields in which Wiley-Blackwell publishes. For a full list of Wiley-Blackwell's subject areas, please visit http://onlinelibrary.wiley.com/

以上所列的社会科学科领域，仅是Wiley-Blackwell出版的众多学科领域的一小部分。欲了解Wiley-Blackwell出版的完整学科领域列表，请访问 http://onlinelibrary.wiley.com/

Advisory Board

• A list of scholars who have provided advice and support for the site

• Wiley journal linked where relevant

Professor Nai-Fu Chen

Professor Nai-fu Chen is an Advisory Editor of the *International Review of Finance* and a Professor of Finance at the University of California, Irvine. He started his academic career at the University of Chicago after receiving his PhD from UCLA. In 1990, he was seconded to the Hong Kong University of Science and Technology to build the business school for the new university. His main research interests include the relation between stock market returns and macroeconomic factors, risk and returns of value stocks, hedge fund strategies, international currency and financial system stabilities. Based on the Social Science Citation Index on research impact, he was ranked as one of the top 100 finance professors in the world.

Professor Fanny M. Cheung

Professor Cheung is President-Elect of the International Testing Commission and a member on the Board of Directors of the International Association of Applied Psychology. Her publications cover over 170 international refereed journal articles, book chapters, edited books, book reviews and monographs. She has served on the editorial board of six international journals/book series. Her recent books on gender issues include Halpern & Cheung (2008) *Women at the Top: Powerful Leaders Tell us How to Combine Work and Family* (Wiley-Blackwell) and Cheung & Holroyd (Eds.) (2009) *Mainstreaming Gender in Hong Kong Society* (Chinese University Press). She is one of the co-editors of the *IAAP Handbook of Applied Psychology* by Wiley-Blackwell. Professor Cheung is the editor in chief of *Asian Journal of Social Psychology.*

http://www.weilichubanxuezhe.com/askanexpert.htm

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