Can Cities and Regions Shape Technological Transitions?

Mike Hodson and Simon Marvin SURF 2nd June 2006

1. Introduction

- To what extent are cities and regions able to actively shape the development of technological transitions?
- Why does this matter anyway?
 - 1. Urban and regional scale not addressed within TT...
 - 2. Devolution of technology, innovation and competitiveness policy to city and regions...
 - 3. Cities and regions are actively shaping technology through strategic intermediaries...

2. Bringing C/R to TT

- Emergence C/R 'hollowing out' of national state through devolution up and down esp. for technology and innovations:
 - 1. Dominant discourse of C/R race for competitiveness through technology.
 - 2. Differential positioning of C/R through economic, social and political relations.
 - 3. C/R actively shaping relations within and outside to shape TT.

3. Mediating between CR and TT

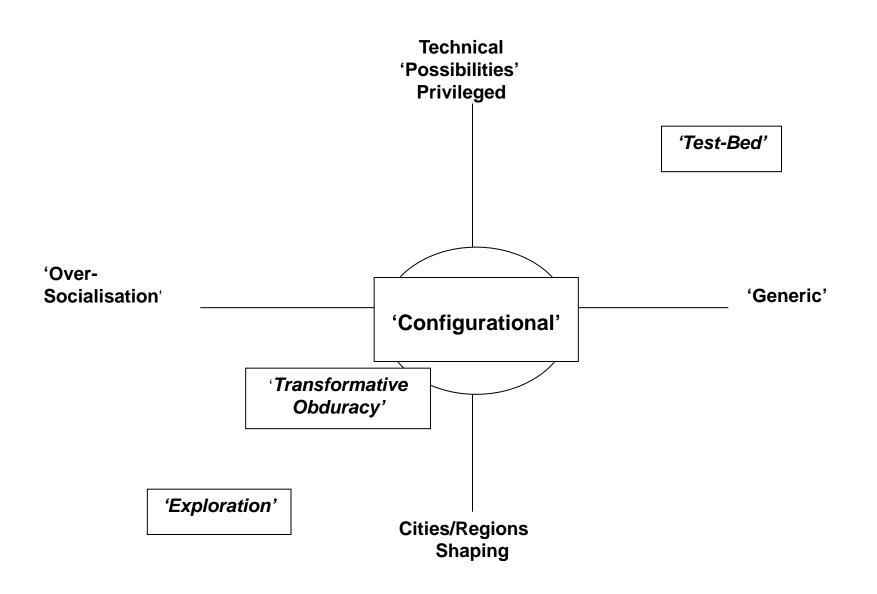
- Strategic intermediaries selectively shape technology - usually cross-sectoral, network based, technology sector - transition managers?
- Develop place based images of TT that manage the production, transmission and reception of a vision through a context.
- Build selective social networks at various scales to manage transition processes within a context.

4. Sensitising TT to CR

- Bring back in politics, power and scale...
- Critical importance of:
 - Contesting normative visions instead ask whose visions, whose view inform (and are excluded) from visions?
 - 2. What interactions take place at which scales?
 - 3. Producing what consequences?

5. CR Transition Styles

Test bed	Transformative Obduracy	Exploratory
"European public private partnership"	"Tees Valley Hydrogen Project"	H2 Wales and HVI Separate but linked.
Assessing tech-econ-eco acceptability	Adapting skills and industry.	The "Welsh" journey to a Hydrogen economy
Dropping into the city	Stitching together internally	Exploring a Welsh pathway
Local Resistance to demonstration project	'Experimental Platform'	Building capacity through a visioning



6. Conclusions

- Critical role of strategic intermediaries in C/R working between technological possibilities and the local contexts within which transitions may occur.
- Each style privileged either:
 - an 'over-socialising' of the role of C/R in transitions
 - or generic technological understandings and forms of knowledge.
- Finally, challenge of collapsing divide and populating "configurational" understandings of city and regional technological transitions.