Recording the creative gesture
A presentation on the context and process revealed in recording data for this project

John Rooney
23/6/10

The creative gesture in a space

In moving through real, "sensorial," space we may touch immediately near objects. Distant objects in real space are "touched" in the mind (we say the mind "reaches out"). The manner, therefore, in which we make our mental approach to a distant object of attention is styled through analogy with and expectation of, the bodily experience of near objects

Situational Aesthetics (1969) Victor Burgin

Research aims

Reflect on past projects

Collaborate with others

Challenge exiting work patterns

Create personal content based
on location [past-present]

Create new art with a healthy misuse of
technology

Content

Context : 1 + Context : 2
[Experiment /Hand made/Mapping culture]

Current : 1 + Current : 2
[The software aesthetic 1+2/Onion Skinning/Creative misuse]

Future engagement
[Digital Palimpsests/Location/Stories]

Context : 1

Student typography/
computer experiment

'He's good bad, but not evil'
[Malcolm Garrett Baseline magazine 1990]

Context : 2

The hand made object

MAKING IT

JANET HODGSON   SARAH RAINE   JAMES RIELLY   PADRAIG TIMONEY   DAPHNE WRIGHT   TEA

art
trans
pennine
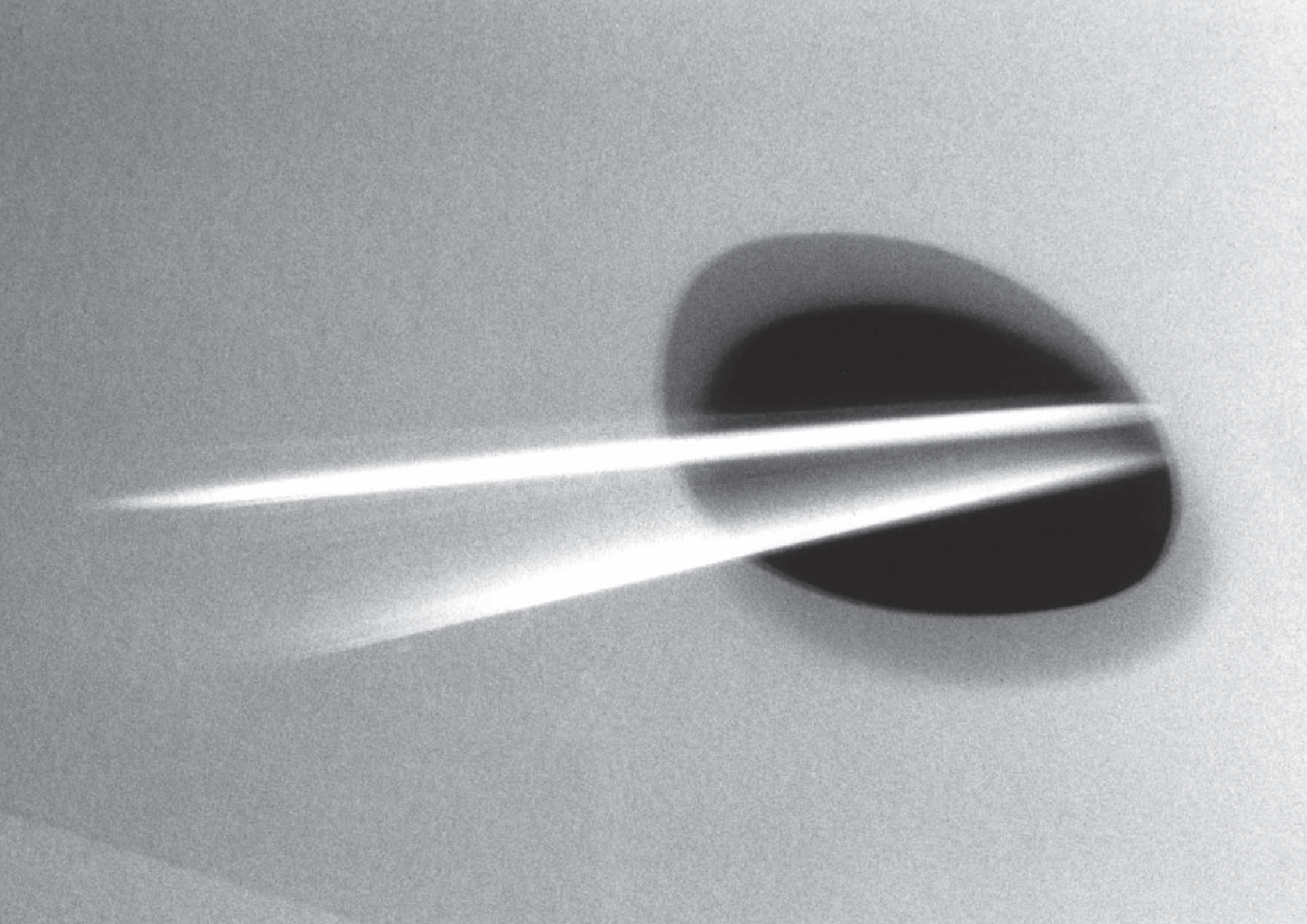
Context : 3

Mapping the culture of a city

It may turn out then, that going back can be a way to go forward, 6903 steps taken in the act of remembering; the retracing and experiencing the transformation has been a pilgrimage. Here is a souvenir. It's gone now... you'll never see it.

Tracing the Hacienda (2008)
An installation by John Rooney & Pam Shaw
for TRIP Festival and Conference

URBIS

Manchester

(vertical text with labels: Environment, Social, Economic, Culture)

EN Sustainability — Su

Manchester Green City Programme/ Green Badge Programme/
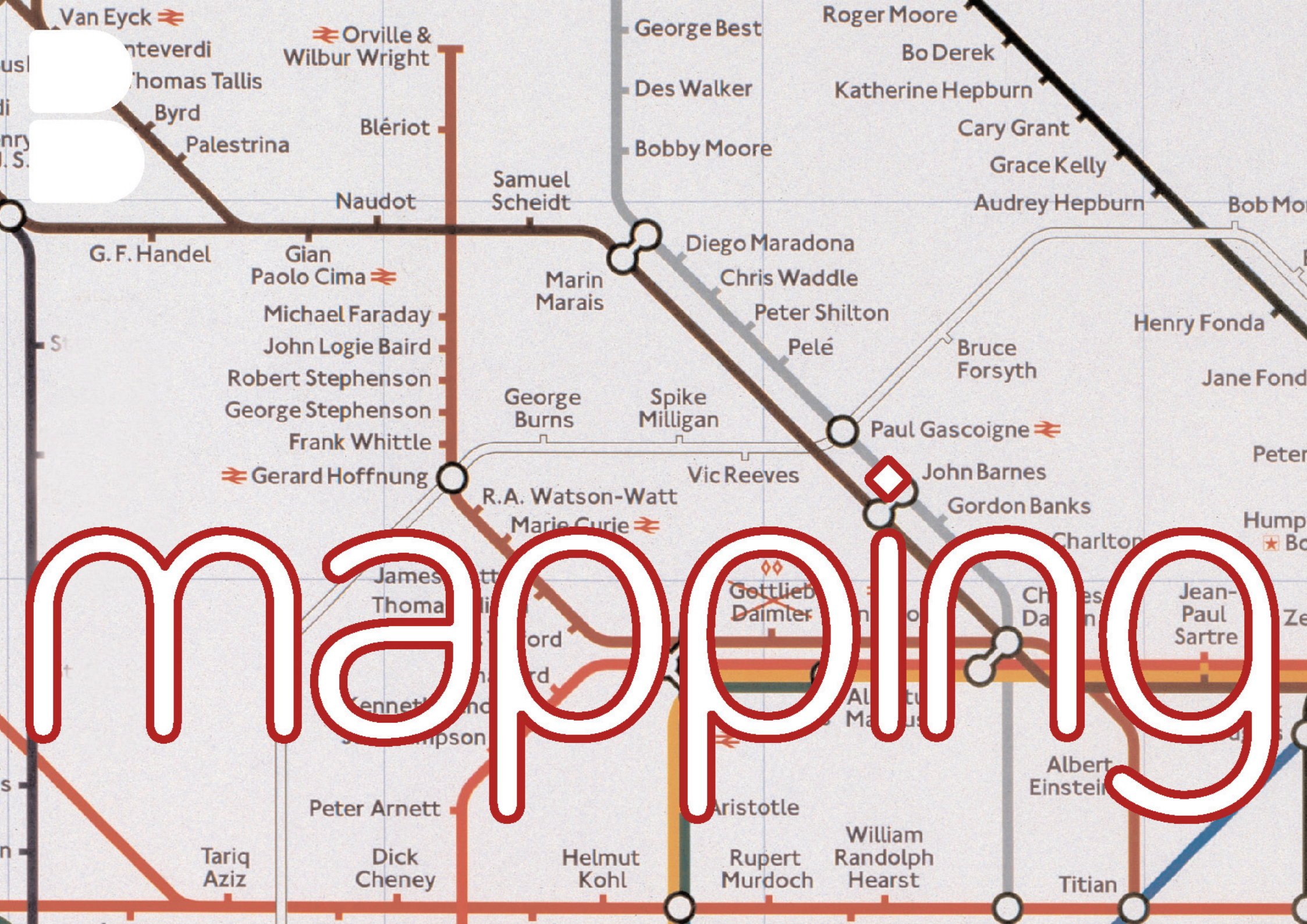Green Champions/ The Manchester Eco Families/
Fair Trade City/Greening Greater Manchester (groundwork NW/Biffa)
Manchester is my Planet (part of Manchester Knowledge Capital)
Manchester Waterways/CIS Tower (Largest Solar array in the UK)

EN Environment

He — Transport — EN Tr

Manchester Airport/Congestion charge/Metrolink & Extension
Piccadilly Station/Victoria Station redevelopment/CycleGM
GMPTE

EN Public Realm — Pr

Piccadilly Gardens
Overhaul/Manchester
Central/UK's first
Urban Heritage Park at
Castlefield/Heaton Park
Exchange Square
Cathedral Gardens

Health — SC

Heart and Lung Transplant Centre
St Mary's
Manchester Royal Infirmary
Christies
Royal Eye Hospital
Cancer Drugs research
Research Institute for Health
and social Change/
Manchester Institute for Sports
and Physical Activity (MIPA)

SC Social Enterprise — Se

Manchester Social
Enterprise forum
Voluntary Action Manchester
MMU Angels/CoMMUni

SC Public Sector — Ps

Manchester City Council
AGMA/Marketing Manchester
Mancunian Agreement
Public Private Partnerships
Sir Howard Bernstein
Sir Richard Leese

Social — SC

Ed Education — SC

University of Manchester UK's biggest University
University of Salford/Manchester Metropolitan University
University of Bolton 500 degree courses
280m annual research spend/350m capital
development programme/Jodrell Bank
Academies Programme/East Manchester
Academy/Manchester Health Academy
Media Academy/2015 Agenda/Science Festival
Science Learning Centre North West/
University of Salford 130m capital investment programme

Regeneration — SC Re

IRA Bomb/Hulme /1996 Olympic Bid/New East
Manchester/New Islington/Oxford Road Corridor
Urban Splash/ Argent/ Bruntwood/ Inacity/Castlefield
Urban Regeneration: Making a difference/North West
development Agency/ Centre for Urban Education/MIRIAD
Arts in Health/Masters in Enterprise/Piccadilly Partnership
Piccadilly Place/Chimney Pot Park/Original Modern

Graphic Design by John Rooney (after Vignelli)

EC Innovation Enterprise — EC Ie

Manchester Technology
core technology facility
(Biotech research centre at UoM)
Manchester Science Enterprise Centre
Manchester Science Park
1 Central Park
MMU Innospace Incubator
New Entrepreneurship Scheme
(NES with NESTA/NWDA)
Science City
Manchester Knowledge Capital

Re Research — SC

Greater Manchester Research Alliance
University of Manchester
Dalton Nuclear Institute / Institute of Health Sciences /Neuroscience Research Institute
Photon Science Institute /Manchester Interdisciplinary Biocentre
Aerospace Research Institute/Wolfson Molecular Imaging Centre / Brooks
World Poverty Institute/Manchester Cancer Research Centre /Paterson
Institute for Cancer Research/Tyndall Centre for Climate Change/Cathie
Marsh Centre for Consensus and Survey Research (CMCCSR)
Manchester Metropolitan University
Dalton Research Institute/Education and Social Research Institute/ English Research
Institute/Information Research Institute/Institute for Biophysical and Clinical Research
Info Human Movement Manchester Institute of Social & Spatial Transformations
Manchester European Research Institute/Manchester Institute for Research
and Innovation in Art and Design/Research Institute for Business and Management
Research Institute for Health and Social Change
University of Salford
Adelphi Research Institute for Creative Arts & Sciences / Biomedical Sciences
Research Institute/ Research Institute for the Built & Human Environment (Built)/
European Studies Research Institute/Informatics Research Institute (IRIS)
Institute for Health & Social Care Research/Institute for Materials Research
Institute for Social, Cultural & Policy Research /Management & Management
Sciences Research Institute

MCR

EC Business — EC Bu

MIDAS/Sino/Ventures/Manchester
International Links/ Beetham Tower
Spinningfields/Pro Manchester
Co-operative/Bank of New York

EC Retail — EC Sp

Northern Quarte (Creative
Independents) Retail map
(King Street, St Anne's Square,
Market Street) Arndale Centre
Selfridges/Harvey Nichols/
Marks and Spencer/
Food & Drink Festival/
Independent food retailers/ Bars

Re Sport — EC

Manchester United/Manchester City
Great Manchester Run/ Lancashire CCC
Commonwealth Games/Aquatics Centre
Velodrome/Sport City

Economic — EC

CU Culture

Music — CU Mu

Music Factory Records
In The City/Johnny Roadhouse
Classical BBC Philharmonic Orchestra
Hallé Orchestra/Royal Northern College
of Music/Bridgewater Hall
Club Culture Tramp/Sankey's
Electric Chair/Clique/Warehouse
Project/Hacienda/Maddchester
Live Night & Day/Academy/ Apollo

Me — Media

Media City
TV
Granada
BBC
Media
MEN
Media Academy
MEN
Manchester
Confidential
Baby Cow
Tightrope

Ma — Museum&Arts — CU

Links
Museum Museum of Science and Industry
Imperial War Museum North/People's history Museum
Police Museum/Jewish Museum
Salford Museum & Art Gallery
Art Galleries Whitworth Art Gallery/Chinese Arts Centre
Richard Goodall Gallery/Comme Ca Art
Manchester Art Gallery/Castlefield Art Gallery
Cornerhouse/The Lowry
Design D&AD/Ma. Design & Communication
Architecture Ian Simpson /CUBE/RIBA/ Stephenson Bell
Stephen Hodder/ BDP/ Martin Stockley Associates
Literature Transmission Magazine/Centre for
Creative Writing (Martin Amis)/ Comma Press
Carcanet Press/Manchester Literature Festival

Cs — Creative Sector — CU

Arts About Manchester/CUBS/Islington Mill/Calaputt/NOISE/Best of
Manchester (Urbis)/Oxfod Road/Exhange/Garden of Delight
Cultural Network/Manchester Pride Festival/Comedy Festival
Manchester International Festival/Queer Up North
Cornhedge/Association of Creative Writing and English
Theatre Capital Theatre/Dancehouse/Palace Theatre
Opera House/Greenroom/The Lowry/Contact Theatre/Quarantine/
24:7/Library Theatre Company/The Royal Exchange

Di — Digital

Digital Sector
Manchester Digital
WiFi City
MDDA
Eastserve
MaNAP
(Internet exchange)
National computing centre
Manchester Blog awards
Big Chip Awards

In! Info!

This diagram details how the four elements of Social, Cultural,
Economic and Environmental are made up in Manchester. Next to
each title you will find an arrow pointing to information about some
of the things that have shaped these elements in Manchester
along with some details about who has been doing it.

Remember, just because something fits into one element
of the city doesn't mean it only affects that element. Think about
how changes to one sector could impact on the others.
Of course the diagram doesn't include everyone and everything
that has shaped the city so why not try to think other people
and places that could be included or even think about what
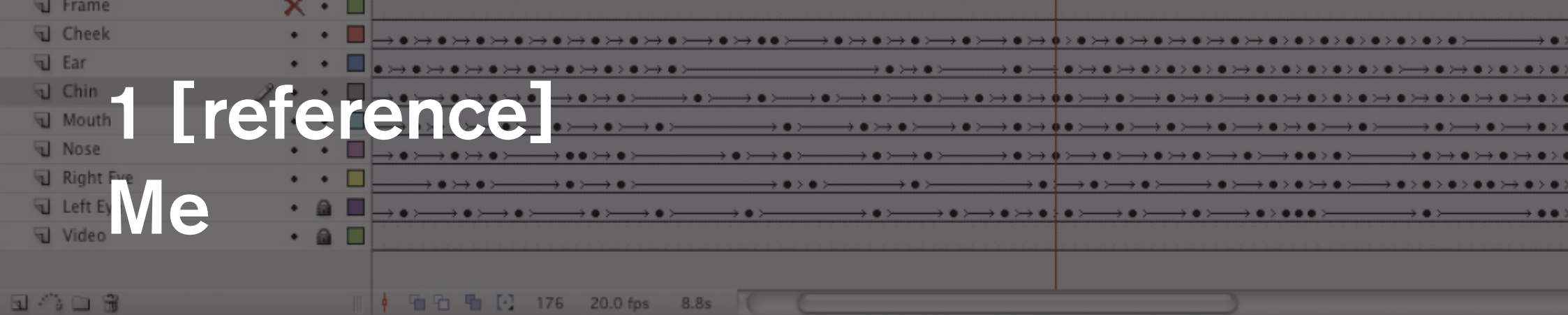you do and how that fits in?
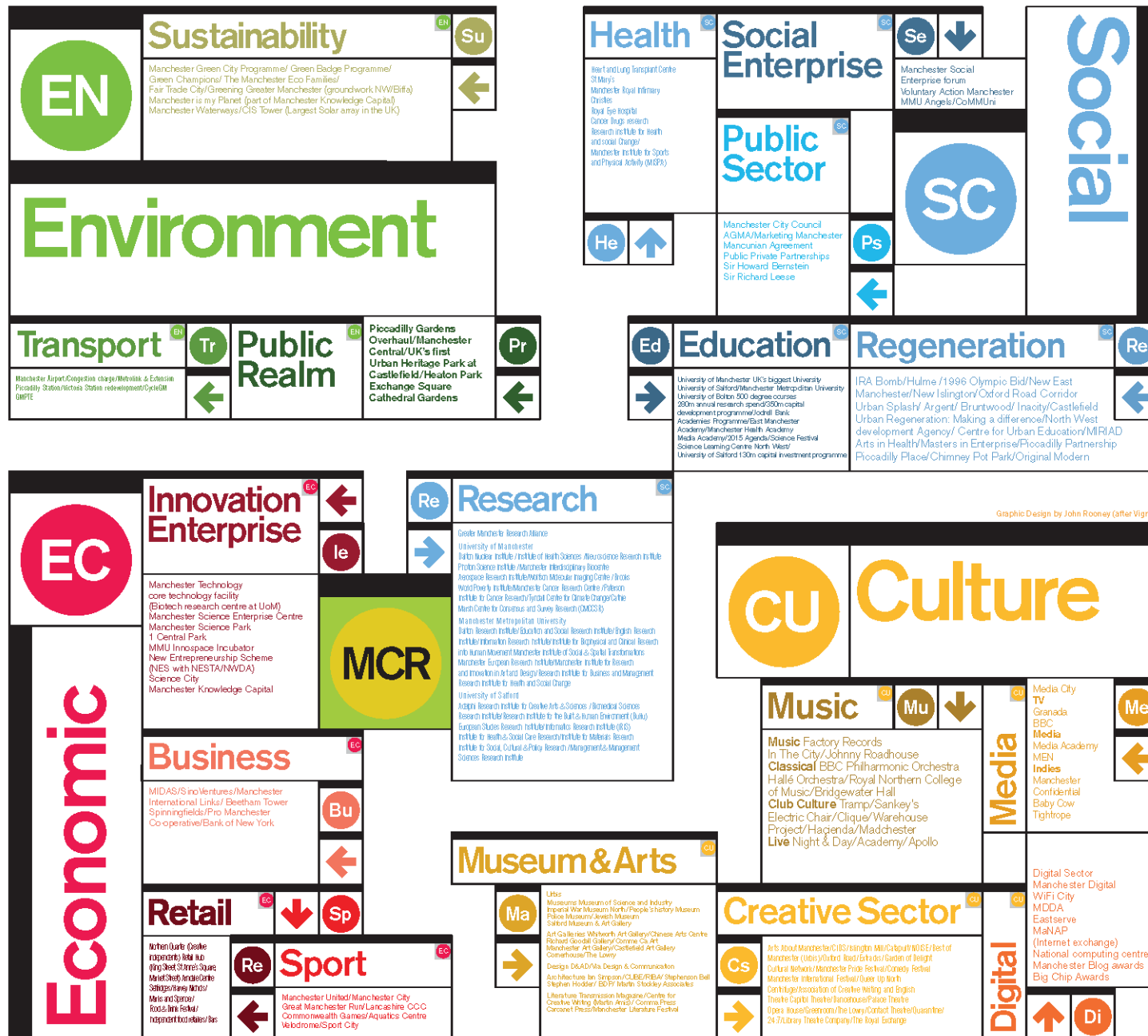
Current : 1

The software aesthetic 1

Recording Practice
Re engage with the hand made

1 [reference]
Me

Frame
Cheek
Ear
Chin
Mouth
Nose
Right Eye
Left Eye
Video

176   20.0 fps   8.8s

Scene 1   Workspace ▾

Without the face in the background the image becomes code

2 [reference]
Night of the Hunter+The Mercy Seat

My kill-hand is called E.V.I.L.
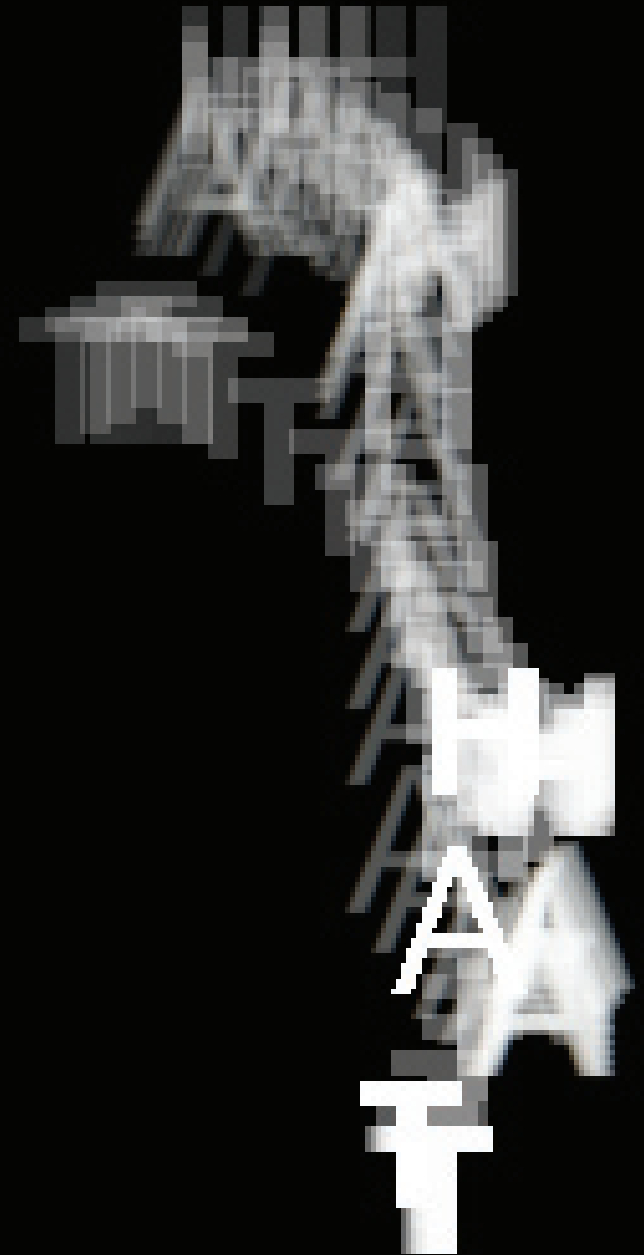Wears a wedding band that's G.O.O.D.
'Tis a long-suffering shackle
Collaring all that rebel blood

The image is removed
to create a visual code

Onion skinning
reveals the path
of the gesture

3 [reference]

1638 Weeks

16.38 cm

76 degrees

The image is removed
to create a visual code
with colour reference

Onion skinning reveals the path of the gesture

The movement of the mapped point as sculptural form in location
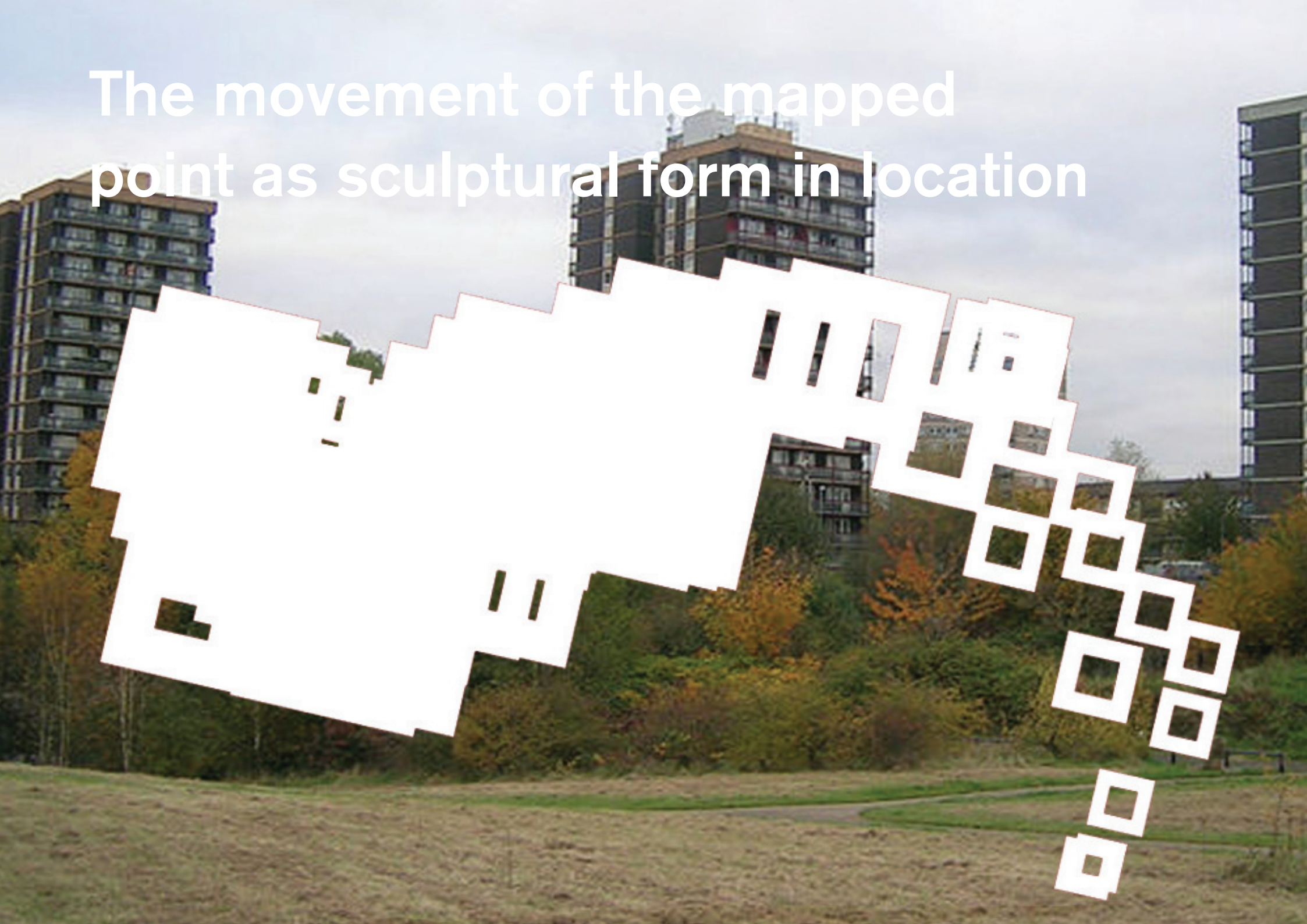
The hand made exhibition
Chapman Gallery September 2009

Narrative 2

Electric Circus
OnionSkin
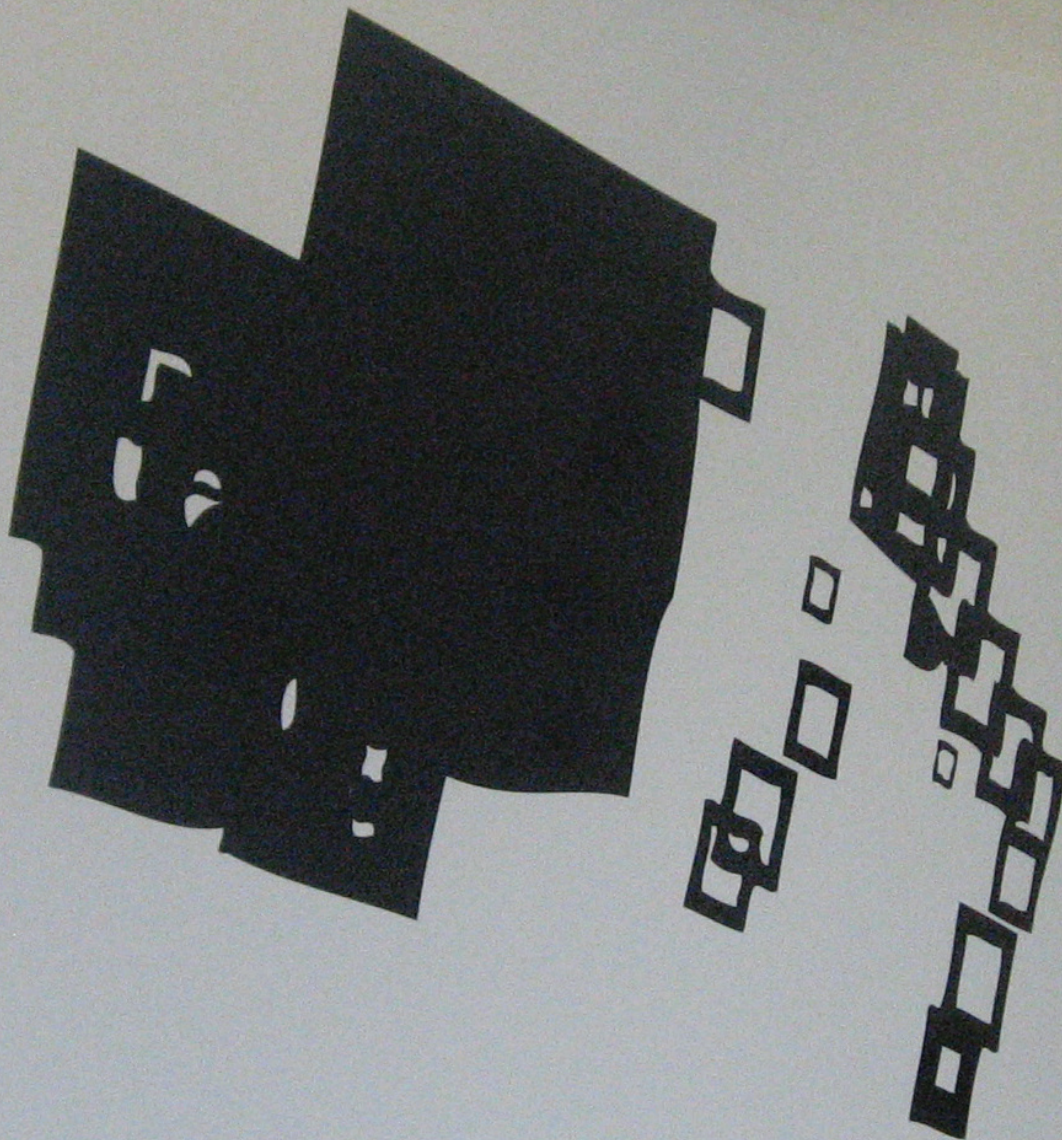
Narrative 3
Love and Hate
Frame No. 29

EV

EL

V

+

HATE-

Reflection

Uncover the hitherto unseen digital paths created in flash

Content and meaning became deeper as the project progressed

My perception of what is hand made has shifted with exposure to new technology

The software aesthetic 2

Recording Typography

The Granular Synth

Developed by Dr Ian Drumm
The programme was designed to record the audio profile of an image

We used it to scan in type

Popular

Popular
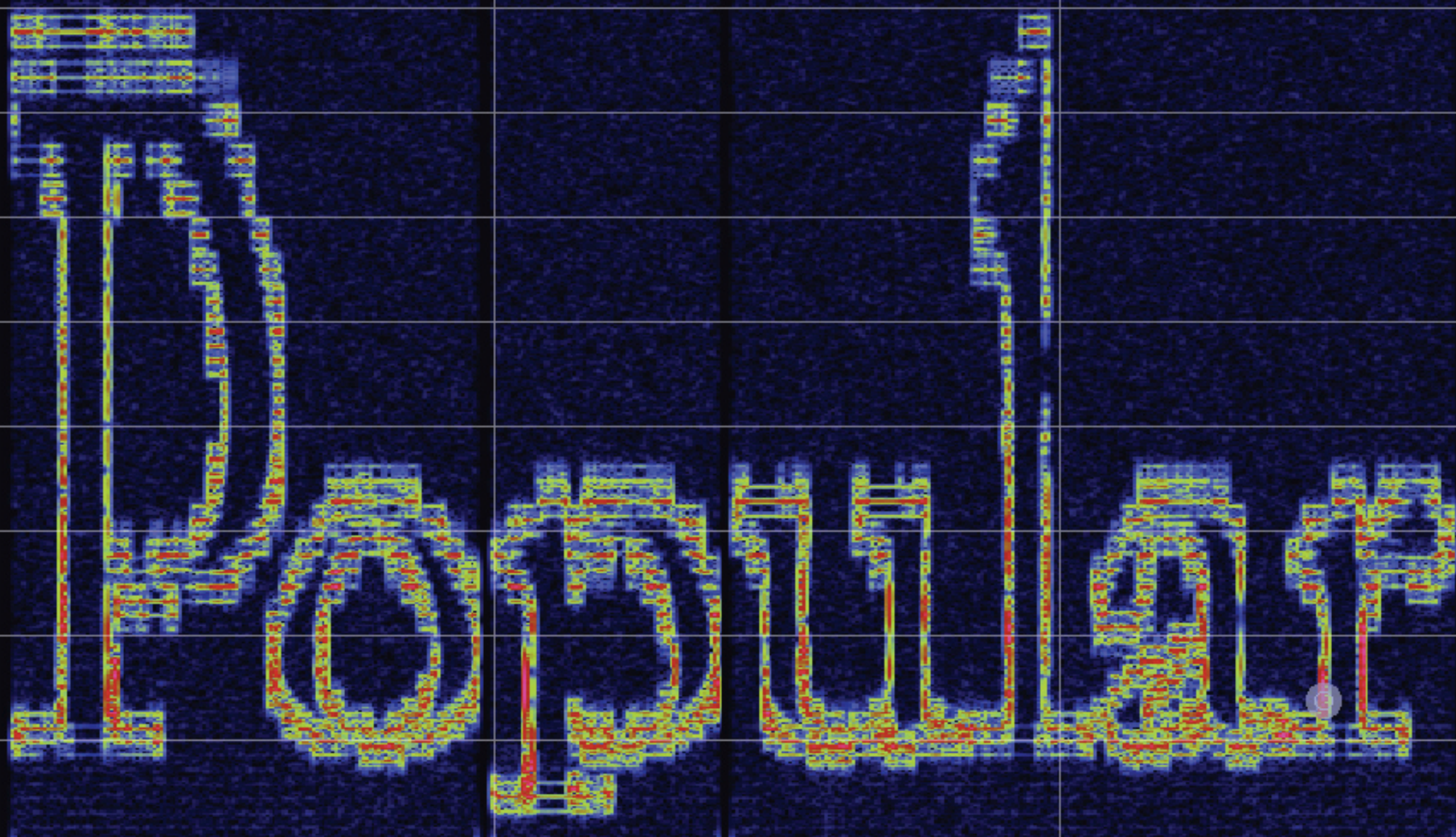
Therefore

The aesthetic forms displayed in both digital examples of this project exsist due to the creative misuse of technology

Theluxuryofprotest
'Maths Dreamed Universe'
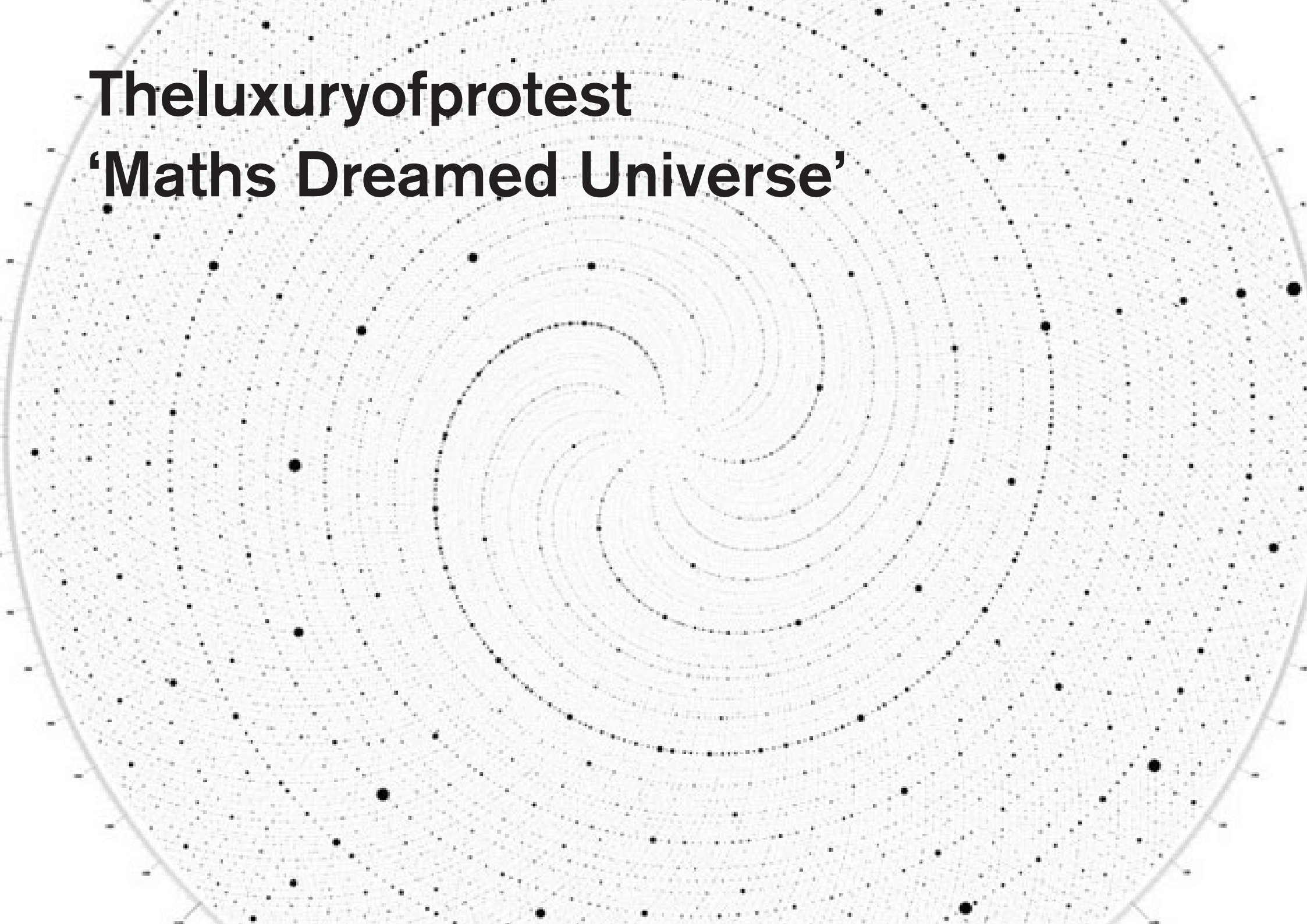
Pedro M Cruz
'What's behing the fudge'
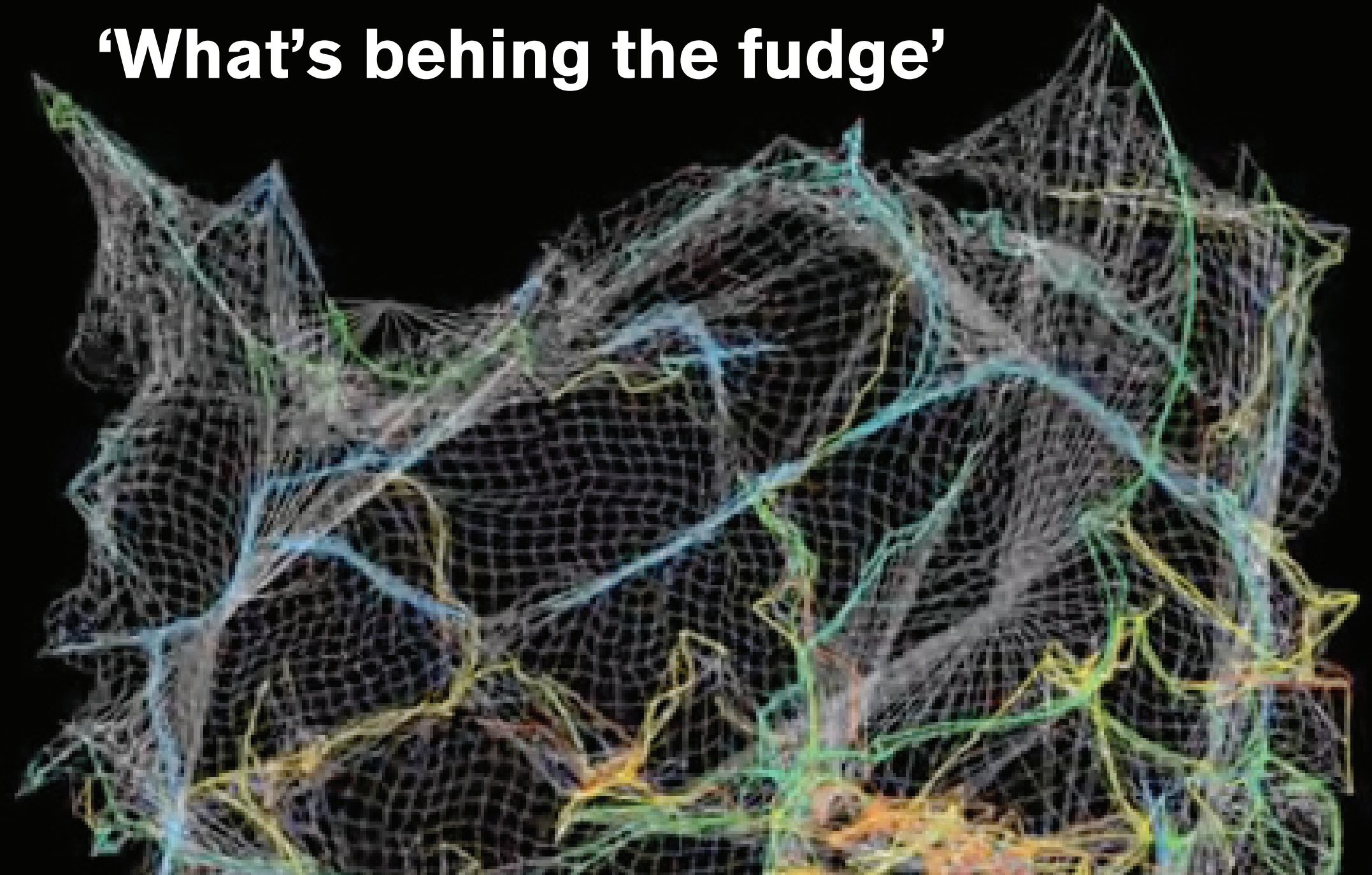
On reflection something is missing from the these samples....

The research methodology in this project includes visuals that contain a layer of emotional engagement within the data; information expressed in this project is at once analytical and emotional in its content.

The data will be presented in the form of digital palimpsests

Before the invention of the printing press, writers imprinted their texts on reusable parchment. The previous layers could often be seen rising beneath the new words, a delicate reminder that we cannot ignore what came before, that we are constantly building on the past.

http://urbanpalimpsest.blogspot.com

Future engagement

Continue with the existing software methodologies

Develop new digital experiments

Form new digital collaborations with Location Based Media, Locative Technologies and Geo Social Networks

Next

Collect new creative gestures
[stories, texts, interviews]

Combine the digital palimpsests to
form a new mapping aesthetic to
define the creative place

Create inclusive public artforms the
results