

Project NOTICEBOARD



DEVELOPING AGE-FRIENDLY COMMUNITIES IN AN EMERGENT POST PANDEMIC WORLD

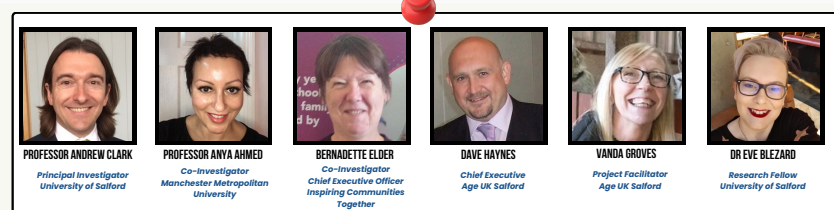
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This work is funded by the Dunhill Medical Trust



PROJECT OVERVIEW

This work will contribute new knowledge and recommendations about how **age-friendly** initiatives can **better support older people** to remain socially connected to the places where they live, particularly in light of experiences of Covid-19 and **reduced opportunities** for face-to-face **connectivity** during the **pandemic**.



Our Project Team



WHAT WE WANT TO FIND OUT?

How have older people made **connections** within and around their **environments** during the pandemic, and **what can we learn** from this as we begin to move out of the pandemic?

What has been the longer-term **impact** of Covid-19 on older people and their **living environments**, and how can this be accounted for in the **development** and **adaption** of new and existing **support activities**?

How have activities for older people changed, and how might they **continue to change** as the UK moves through the next phases of Covid-19?

How can we collaborate to ensure the evidence we gather is impactful?



HOW ARE WE DOING THE WORK?

The project is underpinned by a participatory action research (PAR) design in which the project team and older people will work **collaboratively**.

We are working with Age-Friendly Salford to test how places can continue to be made age-friendly as the UK moves to the next phase of Covid-19.

We are doing this by collecting and analysing new data gathered using a range of techniques in six phases:

- Phase 0: Participatory Planning engaging with key agencies, stakeholders and groups to map current provision and activities alongside co-design workshops.
- Phase 1: Focus groups with individuals from organisations that support older people or develop policies to support them
- Phase 2: Interviews with older people to gather new insight into experiences of accessing and engaging with remote support and engagement activities.
- Phase 3: Completing an audit of age-friendly locations, services and businesses
- Phase 4: Engaging in a series of 'Conversations about Ageing', led by older people, based on the findings from Phases 1, 2 and 3
- Phase 5: Developing recommendations and informing others of findings

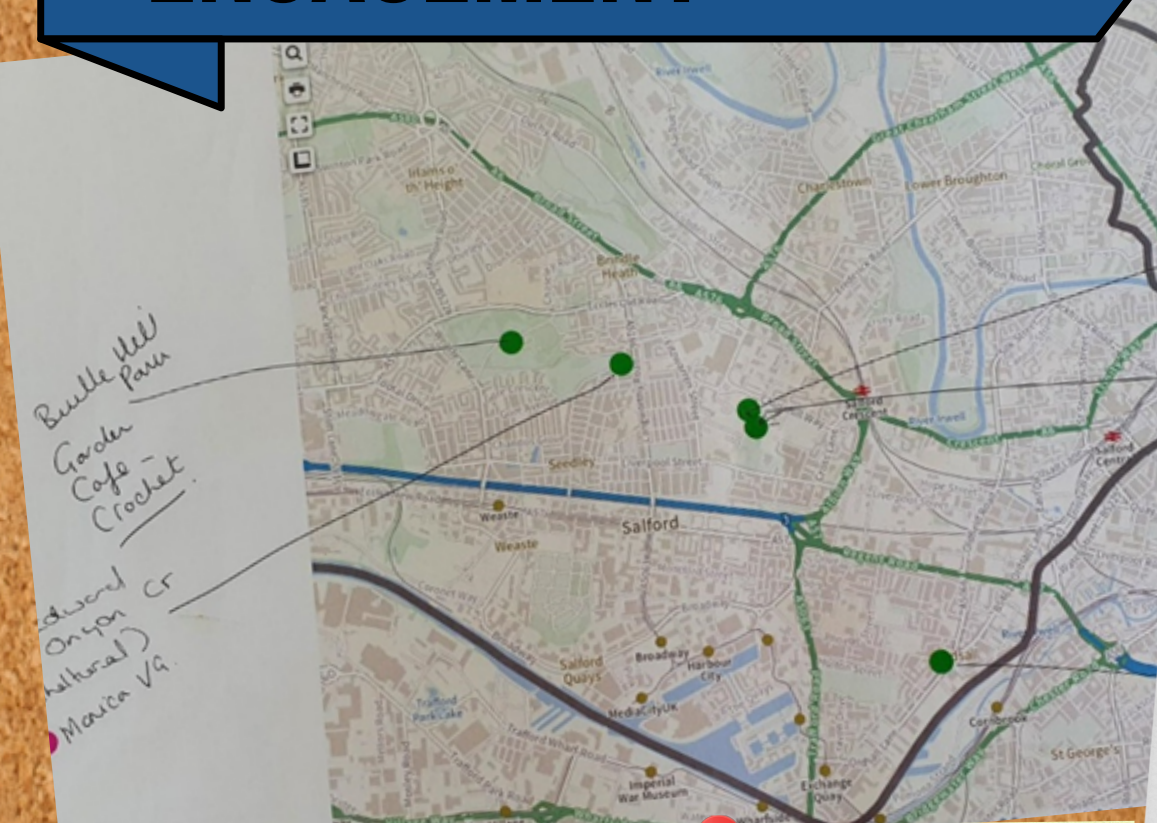
Older people are **involved in all project phases**, from contributing ideas and sharing their experiences to working as co-researchers on the team.

They will be supported to assess **how age-friendly activities adapt** in an emerging post-pandemic UK using an age-friendly standards toolkit.



Co-Design Workshops

ENGAGEMENT



Community Mapping



Participatory Planning

ACHIEVEMENTS TO DATE

Co-design activities with older people, including:

- 8 **Community Design Workshops** with over 100 older people
- Over **100+ Mapped Activities** of community activities and services that engage and support older people
- 11 **focus groups and interviews** with 37 individuals from 10 organisations exploring experiences supporting older people since the end of the lockdown in 2021

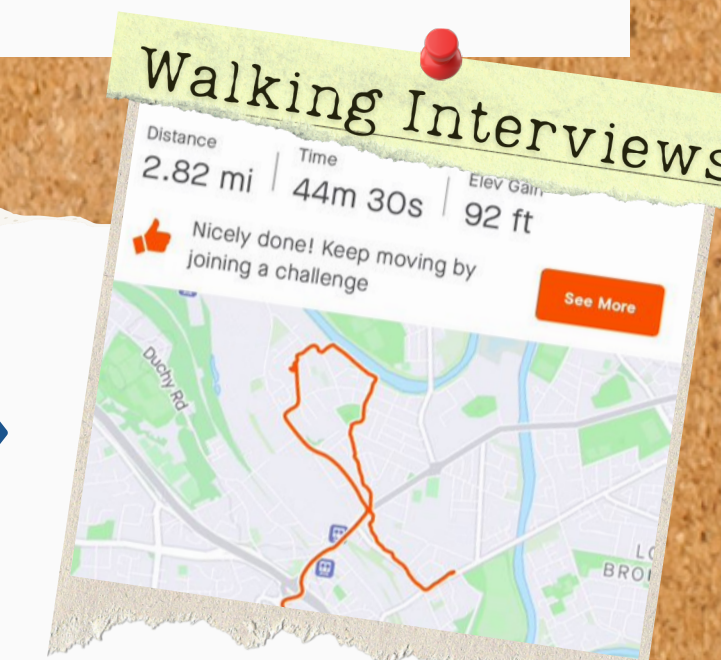


Digital Community Workshop

OUR NEXT STEPS

We are now undertaking **elicitation interviews** providing insight into experiences of connecting with people, places and support.

We are supporting a **Voice & Influence** group of 8 older people to work with us on a bespoke community research project using photo-voice and film to record **older people's lived experiences**. The group will also work with the project team to host a series of 'Conversations about Ageing' with service providers, policy makers and other older people.



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