



University of  
**Salford**  
MANCHESTER



GLAD - 2024 Gathering Pace

## **"A Picture Tells a Thousand Words; An Experience Provokes Infinite Emotions"**

**Building a creative community to support academic practice at University of Salford**

Prof Jess Power, Dr Calum Thomson and Davina Whitnall  
University of Salford



## Diverse Skillset

Colleagues from multiple disciplines with ranging experience.

## Creative Approach

Starting from a blank sheet.  
No name, no preconceptions,  
only expectations.



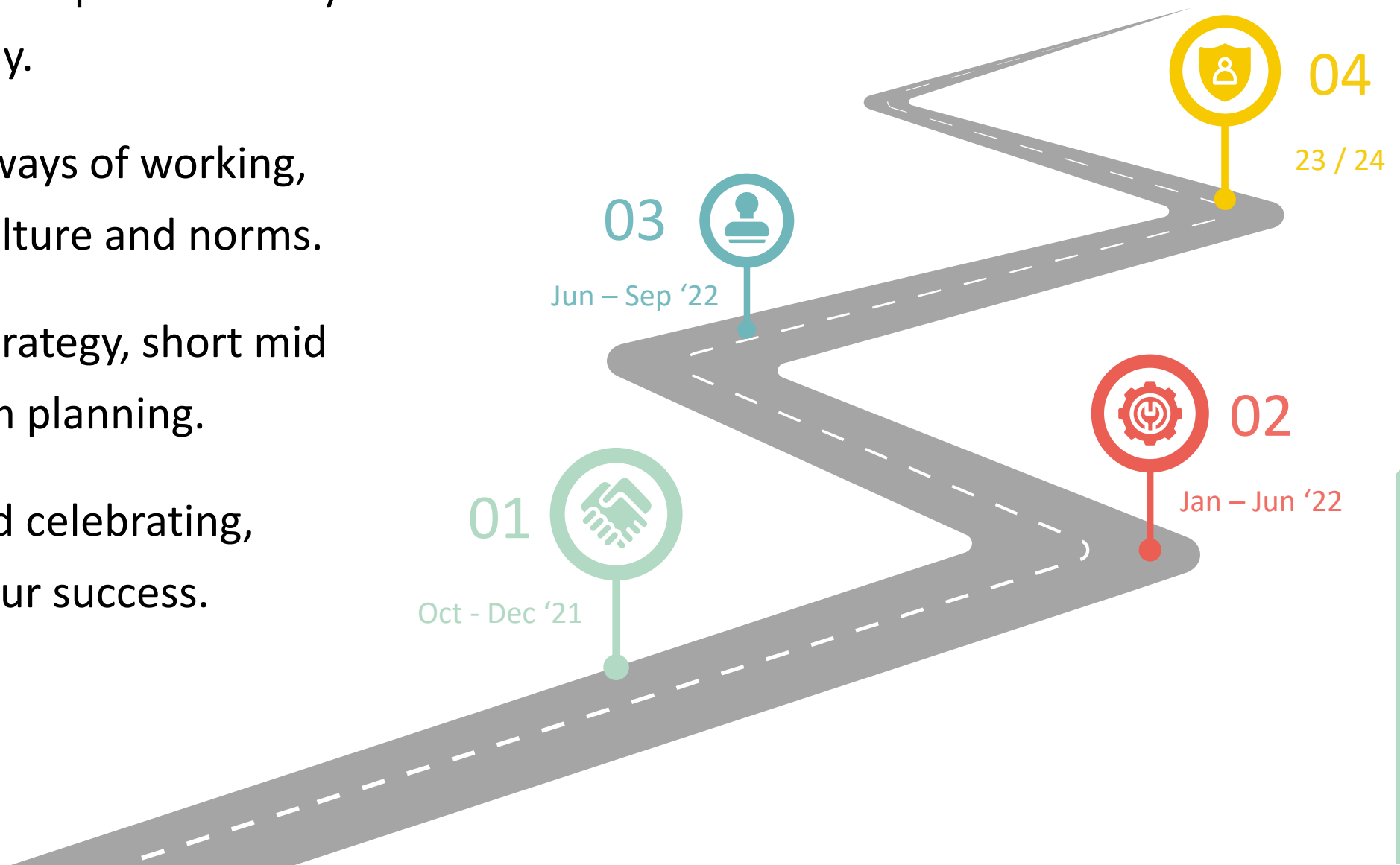
## New Team, New Vision

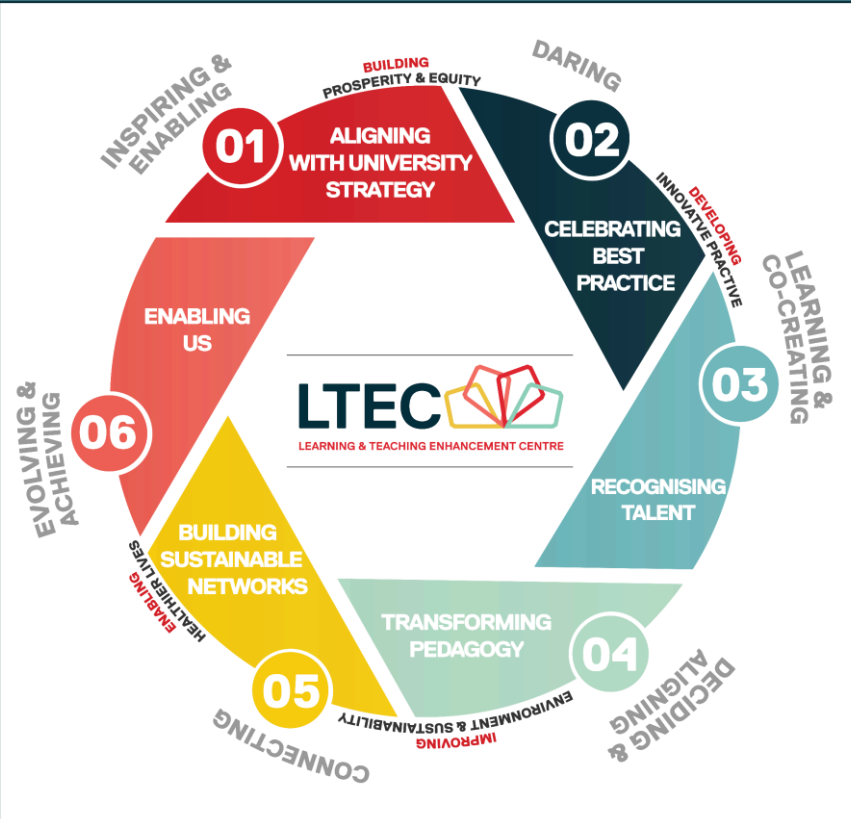
14 colleagues drawing  
from internal and  
external teams.

## Lead by Example

Post-pandemic excitement  
to be new, brave and  
innovative.

1. Forming our team, connecting, coming together professionally and practically.
2. Establishing ways of working, processes, culture and norms.
3. Setting our strategy, short mid and long term planning.
4. Achieving and celebrating, recognising our success.





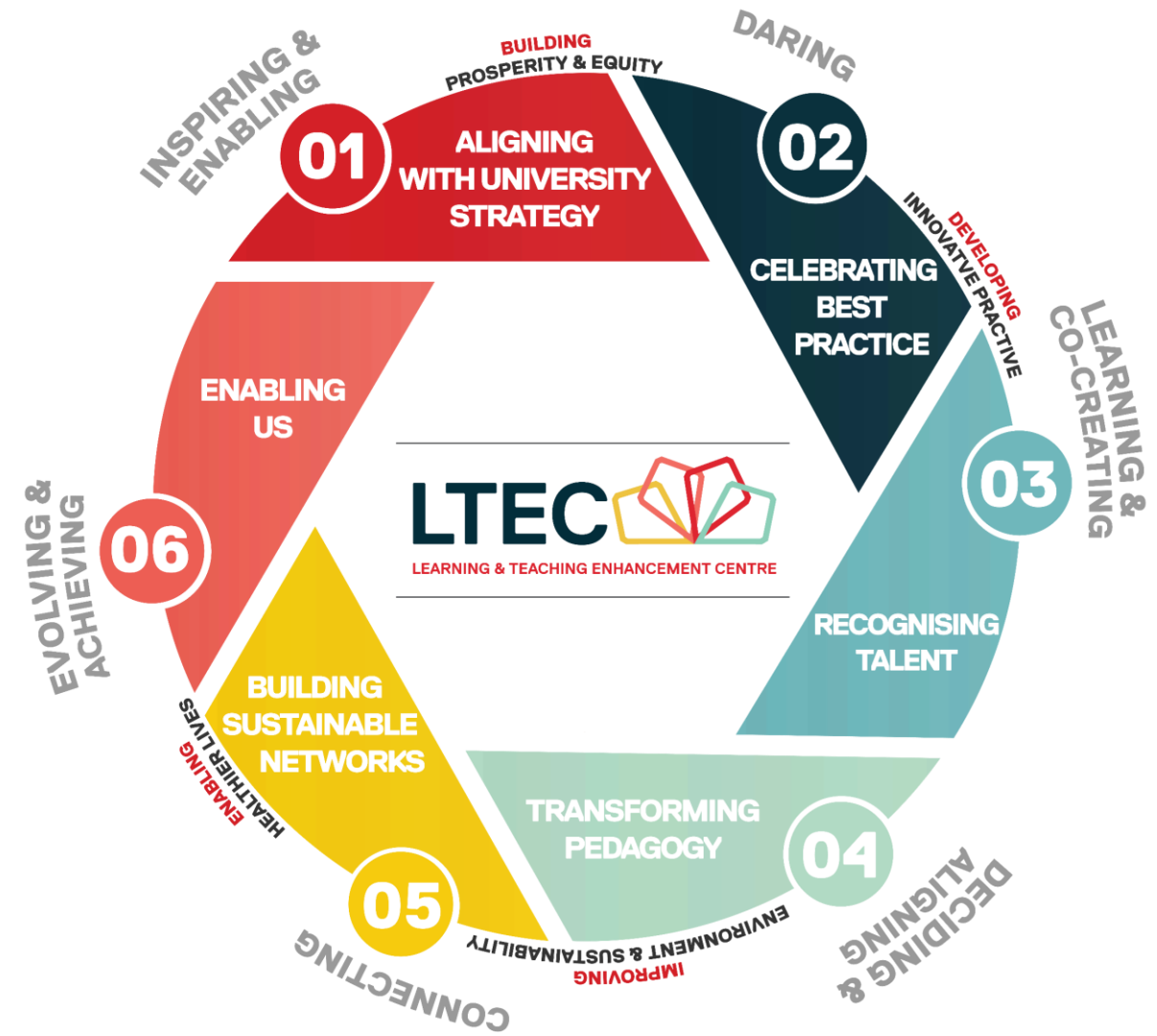
## Vision:

To be a nationally recognised Centre of Excellence for higher education pedagogical enhancement and development. Through equitable, inclusive and diverse practice, achieving outstanding recognition for our staff and supporting inspirational learning and teaching to transform lives.

## Mission:

To lead the University community in innovative, digitally enabled and societally focused, inclusive pedagogic practice and scholarship of education.

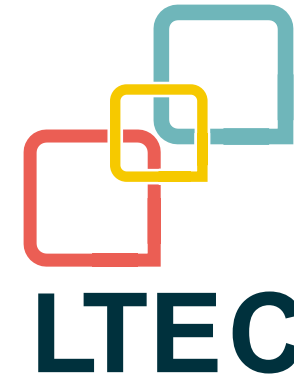
- Central to brand of LTEC.
- Place LTEC at the centre of our 6 strategic pillars, as well as institutional priorities and behaviours.
- Image is conceptualised around a camera lens to emphasise our focus, perspective, clarity, adaptability and depth.





LEARNING & TEACHING ENHANCEMENT CENTRE

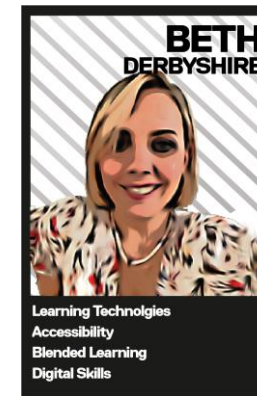
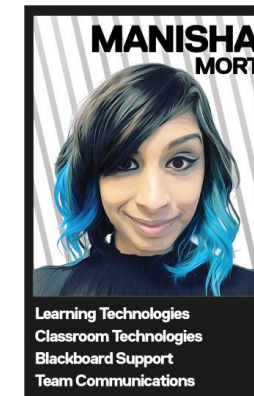
- Designed in consultation with Marketing team.
- A sub brand of the University brand, set to secondary colour palette.
- Design to be bold, bright and recognisable from distance.
- Concept of four kites, flying high, representing each academic school.







- Initially exercise in team recognising their strengths, interests and talents.
- Initial concept of 'Top Trump' cards.
- Distinctive, different style.
- Set style for images across LTEC resources.



## Creative approaches to planning and strategy...

### Messy

Hands on and tactile working with chocolate and clay.



### Fun

Collaborative, lighthearted, different and new for everyone.

### Purposeful

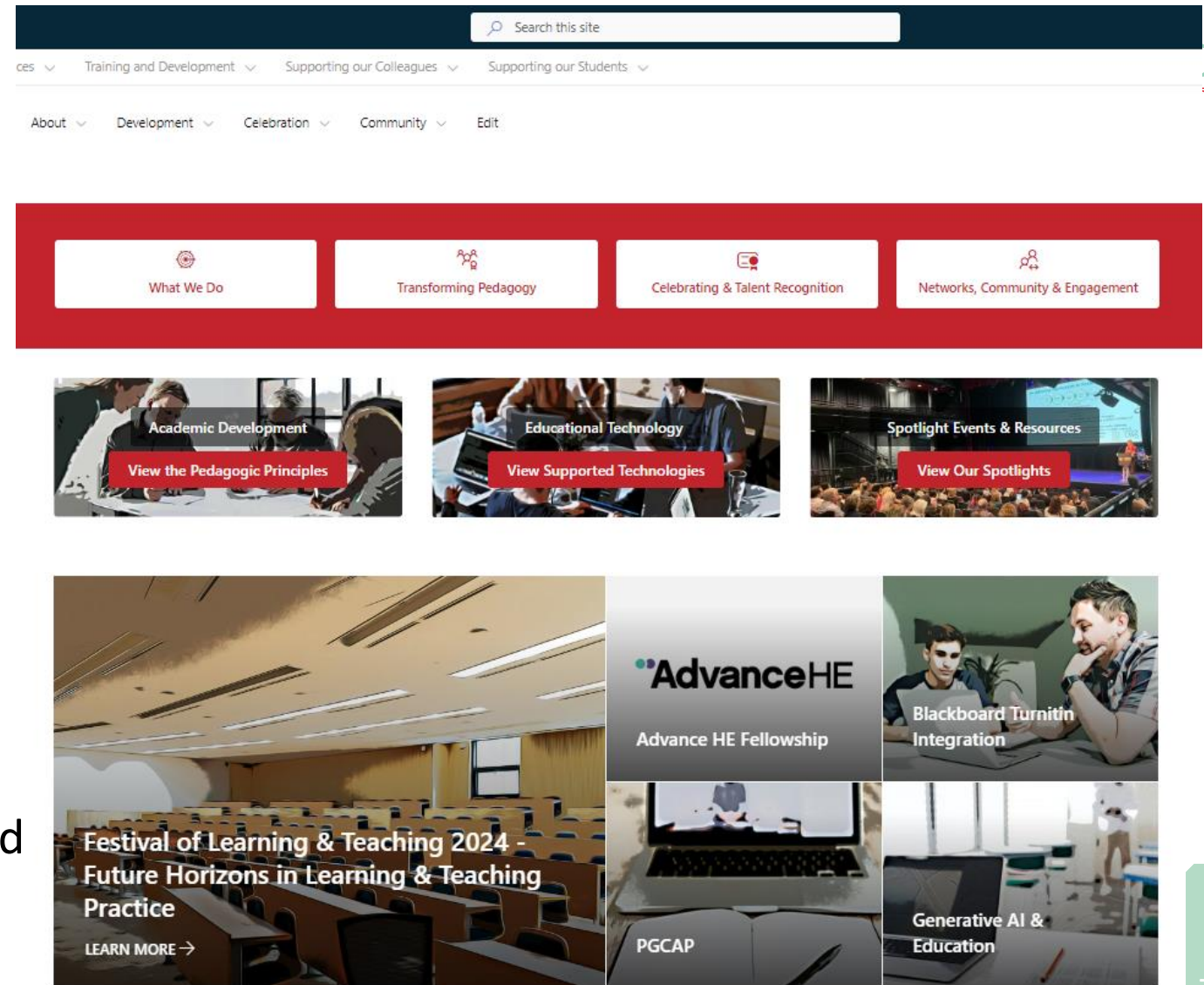
Focused on expression of strategy and planning.



"A Picture Tells a Thousand Words; An Experience Provokes Infinite Emotions"



- Clearly linked to brand through colours and imagery.
- Clear and simply layout designed around what the audience do, not how the team is structured.
- Presents multi cogs of LTEC as single, consistent voice.
- Dynamic with minimal static structured content.
- Focus surfacing timely and timebound information via news feeds.
- Developed to accept and search colleague contributed content.



**AUGUST 2024**

**Spotlight on Learning Design (August 2024)**

Published 7/29/2024



Online Workshop

Thu 22 Aug 2024, 1:00 pm - 2:00 pm

## Phenomenon-based approach to Learning Design

A Phenomenon-based approach to Learning Design, aims to equip staff with the tools and insights needed to enhance their programmes through innovative learning design. The session will delve into the core principles of learning design through a PhBL lens, exploring its potential to create engaging, effective, and learner-centered experiences.



**Book Now on Advantage**



Online Workshop

Tue 13 Aug 2024, 11:00 am - 12:00 pm

## PEIA Development Session - Strategies for Learning Design

This session provides learning design support in completing the PEIA form for PPRR and new programme development. Individuals and Programme teams are invited to join and bring with them any information on step changes they wish to make or feedback from the student community.



**Book Now on Advantage**

Learning design is at the heart of student success. It's about understanding the diverse needs of learners and creating engaging, inclusive, and effective educational experiences. By embracing innovative design strategies, we can ensure that our teaching methods resonate with students from all backgrounds, preparing them for the challenges of tomorrow.

Reflect on and discuss with colleagues the following:

- How does my current teaching approach align with the University teaching and learning principles, and in what ways can I enhance it to better support diverse learning styles?
- What strategies can I implement to create a more engaging and interactive learning environment that encourages student participation and collaboration?
- In what ways have I integrated technology and digital resources into my curriculum, and how can I evaluate their impact on student learning outcomes?
- How do I ensure that my assessment methods are constructively aligned with the learning objectives and activities, and what changes might improve this alignment?
- Reflecting on feedback from students and peers, what are the key areas for improvement in my course design, and how can I address them to enrich the educational experience?

## The LTEC Newsletter

- Monthly round-robin style newsletter.
- Started as webpage shared with colleagues across the University with news, events and opportunities.
- We've so much to say! Now a monthly digest of our Hub site news feed.
- Inspired our HR and DIT departments to launch similar newsletters.

### "Journey" - Your September LTEC Newsletter



Manisha Mort  
Staff



*Journey: Navigating the Path to Excellence in Learning and Teaching.*

#### LTEC latest news - September 2024

Hello and welcome to the latest edition of our monthly newsletter. We are very excited to finally unveil our 'new look' for our LTEC newsletters going forward throughout this new academic year!

As always, we will share the latest news on our initiatives, upcoming events, staff development opportunities and success stories from across the University and also from the Learning & Teaching Enhancement Centre (LTEC).

#### Top 10 LTEC 'News of the Month'

##### 1. Festival of Learning & Teaching 2024: Full schedule of events now available!

Registration is still open, and the full schedule of events including abstracts for all presentations taking place across both days are now available to view!

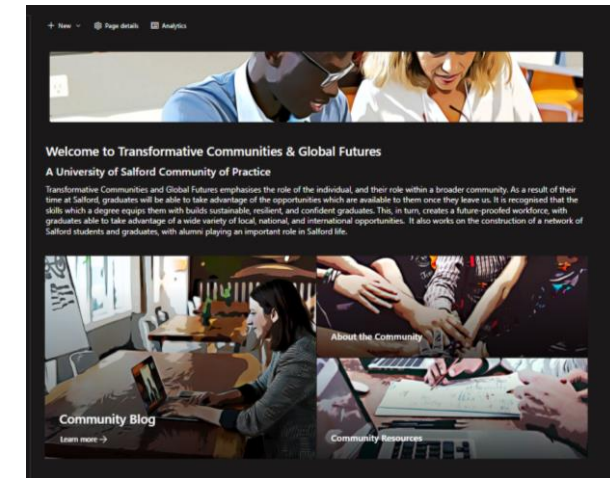
[Read more about the festival](#)

Use of brand and imagery for associated activities.

- Festival of Learning and Teaching
- NSS Stars
- Community Practice
- Scholarships.

LTEC coordinated, but community owned activities.

Linked by imagery, but without LTEC named.



# Colleague Perspective



“We’re on a journey”



Photo by [Jake Blucker](#) on [Unsplash](#)



Thank you!

Any  
Questions

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