



**An Investigation into the Sustainability Practices in PPP  
Infrastructure Projects: a Case of Nigeria**

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# An Investigation into the Sustainability Practices in PPP Infrastructure Projects: a Case of Nigeria

## Abstract

**Purpose** – In the global construction industry, the concept of sustainability is not new, particularly within building projects. Against this backdrop, several studies have been conducted, mostly in developed countries, on sustainability in construction projects. However, efforts at investigating sustainability practices in Public-Private Partnership (PPP) infrastructure projects in developing countries have received limited attention. Hence, the purpose of this study is to investigate the incorporation of sustainability practices within the context of Nigeria PPP infrastructure projects.

**Design/methodology/approach** – A questionnaire survey, which targeted four different types of stakeholders, was conducted in this study. These stakeholders included public sector authorities, concessionaires, consultants, and banks undertaking PPP infrastructure projects in Lagos State, Nigeria. The data collected were analysed using frequency, percentage, mean score, standard deviation analyses, and the Kruskal-Wallis test.

**Findings** – The findings of this study revealed that all the respondents are very much aware of sustainability principles, and majority of the respondents from the public sector authorities and the consultant organizations confirmed that they have incorporated sustainability requirements into their bidding documents for PPP infrastructure projects. The study revealed sustainability features in the three aspects of sustainability, namely economic, environmental and social factors. Furthermore, the study revealed the top three ranked economic factors of sustainability (considered to be the most important factors) were low maintenance costs, whole life costing, and supporting the local economy, respectively. Similarly, the study revealed the top three ranked environmental factors of sustainability were biodiversity, energy use during the operation stage, and energy use during the construction stage, respectively. Furthermore, the study further revealed that the top three ranked social factors of sustainability were the educational aspect, equity between stakeholders, and health and safety, respectively.

**Practical implications** – The study will be of great value to PPP stakeholders involved in sustainability decision-making processes when delivering sustainable PPP projects, particularly in Nigeria. Also, the study findings are important as not many empirical studies have been conducted on the sustainability practices of current PPP projects in Nigeria.

**Originality/value** – The study findings would further inform the need for both the public and private sectors to take a more strategic approach to enhancing sustainability in PPP projects.

**Keywords:** PPPs, sustainability, infrastructure, projects, developing countries

**Paper type:** Research paper

## Introduction

The physical infrastructure sector is at a peak in terms of creating new infrastructure for the world (Jallow *et al.*, 2020). Infrastructure can be considered as a key player in social and economic development all over the world. The improved development and functions of an infrastructure can make important contributions to sustainable development (Shen *et al.*, 2016). Thus, such a factor necessitates many countries to revolutionize public infrastructure delivery through PPPs. For instance, Wojewnik-Filipkowska and Wegrzyn (2019) pronounced that PPP procurement is consistent in developing urban sustainability in the context of sustainable human resources. One of the major reasons for adopting PPP is the extent to which sustainability issues can be integrated into the operations during the development phase, the construction phase and the operation phase. Existing PPP projects have, in many cases, increased the incorporation of sustainability concepts into their operations because if sustainability concerns are insufficient, it will be difficult for both sectors (public and private) to achieve long-term benefits; additionally, it will, in return, increase the cost of maintenance of the facility of the infrastructure.

There are changes that the infrastructure sector has to undertake in order to be productive (Jallow *et al.*, 2020). Thus, adoption of sustainability practices has successfully overcome formidable economic and technological hurdles in recent years. The economic benefit of sustainability practices goes beyond the capital cost of the infrastructure. Stan (2014) described sustainable development as development that promotes new socio-economic and environmental requirements which should be enacted upon urban ecosystems in order to adjust and improve the living conditions of a city. Patil and Laishram (2016) opined that the policies and programmes of sustainability are aimed at fulfilling governmental commitment in relation to enhancing social progress, to accelerating economic growth and to increasing environmental conservation. It is a fact that many public sector infrastructures in developed and developing countries have been delivered through PPPs. In Nigeria, however, the questions which agitate people's minds are: how sustainable are these public infrastructure projects delivered through PPPs? Are there prominent sustainability principles in these PPP project life cycles? Unfortunately, there are very limited empirical studies on the sustainability practices of current PPP projects in Nigeria.

In the global construction industry, the concepts of sustainability are not new, particularly on building projects. For example, several frameworks for sustainability assessments within building projects have been developed in different countries (Howard, 2005). Against this backdrop, several studies have been conducted in developed countries on the sustainability performance of infrastructure projects (Shen *et al.*, 2002; Shen *et al.*, 2011). Relevant previous studies (see Zhou *et al.*, 2013; Shen *et al.*, 2016, among others) have focused on sustainability indicators' frameworks and sustainability performance in PPP projects. In developing countries, relevant studies focused on barriers to the application of life cycle costing in building projects, the drivers and practices for implementing sustainable construction, and the impediments to the development of green building markets (see Addy *et al.*, 2020; Opawole *et al.*, 2020; Tunji-Olayeni *et al.*, 2020). It is obvious that efforts at examining sustainability practices in PPP infrastructure projects have received limited attention. In Nigeria important earlier studies on PPP projects (see Ibrahim *et al.*, 2006; Babatunde *et al.*, 2012; Babatunde *et al.*, 2015; Babatunde *et al.*, 2016a; Babatunde *et al.*, 2016b; Babatunde and Perera, 2017a; Babatunde and Perera, 2017b; Babatunde *et al.*, 2019; Opawole and Jagboro, 2017) have paid attention to PPP's risk factors, critical success factors, barriers to implementation, and performance indicators

among others. Despite these previous studies, applications of sustainability practices in PPP projects have received limited attention in Nigeria. Therefore, there is a major gap to explore in terms of research and practice in this subject area in Nigeria. Hence, this study is important in investigating sustainability practices in PPP infrastructure projects in Nigeria.

## Literature review

### *PPP and Sustainability*

The importance of sustainability is increasingly being recognized in public procurement. The term sustainability has been described in different ways but a consensus has been reached as to its general implication, which is sustainable development needs a certain level of improved environment that will assure good well-being for future generations (Abdelfattah, 2017). Brundtland (1987) described sustainable development as those development activities that satisfy the requirement of the immediate need without unnecessarily compromising the ability of the generation to come to meet their own needs. It can be inferred that sustainability contains two major concepts; the first concept is needs; it is essential for any sustainable practices to place priority on how to meet the basic needs of society in terms of socio-economic infrastructure. The second concept is the state of technology and social organization which can impose limitations on the environmental ability to meet the immediate and future needs (Mustaq and Azeem, 2012).

Mouraviev and Kakabadse (2014) opined that the connection between sustainability and PPP can, however, be highlighted by emphasizing the positive features that PPP offers by the incorporation of greater efficiency, by technological and management innovation and by the consideration of whole life cycle costing within the designing period. PPPs promote economic and social sustainability by broadening opportunities for the private sector, generating larger revenue and creating a larger demand for public and private services (Mouraviev and Kakabadse, 2012). Sustainability and innovation will, however, find their way through PPP. The benefits that the private partners are expecting to derive create a favorable environment for sustainability and innovation (Aschieri, 2018). The structures, process of planning and management involved in PPP have, to a large extent, the potential for sustainability consideration integration. Aschieri (2018) identified some features of PPP that are capable of fostering effective sustainability in the delivery of public infrastructures through PPP-type projects. These features are as follows:

- Extra budgetary funds for investment in sustainable and innovative practices.
- Private know-how and skills applied in every phase in a project for sustainable and innovative solutions.
- Allocation of tasks and risks to the party better capable of handling them.
- Payment mechanisms based on availability and performance targets. Incentives for over performances and penalties for under-performances.
- Long duration of contractual relationships. Investments are made in more coherent projects with a high level of maintenance over time.

PPPs are actually capable of promoting sustainable development through the generation of socio-environmental benefits. PPPs can, therefore, be considered as a model of infrastructure delivery which is capable of promoting sustainable development goals through the generation of economic and socio-environmental benefits.

### *Sustainability practices' performance*

The performance of sustainability practices is a process of assessing and identifying the efficiency and effectiveness of the actions involved in sustainability practices in project development from the design stage to the completion stage in which the whole life costing will be fully examined (Liu *et al.*, 2015). The performance of sustainability needs to be assessed across the life cycle of a construction project (Shen *et al.*, 2007). Litman (2007) stated that overall project performance can be monitored by the function of the sustainability factors. Hence, the solutions to the problems of a construction project are related to the degree of sustainability performance of such a project (Amiril *et al.*, 2014). The adoption of sustainability factors, most of the time, is highly influenced by satisfying the needs of clients. Cost, time and quality in relation to sustainability have been described as the elementary conditions for measuring construction project performance (Chan and Chan, 2004). However, Ugwu and Haupt (2007) found that better decision-making, wastage minimization, efficient project delivery and avoiding delays are the factors that lead to the implementation of sustainability. Similarly, Lim (2009) identified that pollution minimization and environmental impacts, quality standards, minimization of operation and maintenance costs, risk minimization, and early completion (among others) are the construction performance outcomes from sustainability implementation.

In the construction industry globally, building environmental performance assessment tools have been developed in many countries such as BREEAM, LEED, GBTools, CEEQUAL (Howard, 2005). Measurement of sustainability performance has to include several factors based on the various dimensions of sustainability, including economic, environmental and social factors (Epstein, 2008). However, BRE (2004) reported that environmental and economic factors attract more attention with less consideration given to social issues. It can, however, be inferred that all the dimensions of sustainability need a tool that can cover them, and that sustainability measurements need to be measured from the early stages of the procurement.

BRE (2002, 2004, 2006), Zhou *et al.* (2013), Amiril *et al.* (2014) presented the sustainability features that are incorporated in each of the sustainability aspects and these are presented in Table I.

>>>>>>>>Insert Table I>>>>>>>>

One of the challenges facing society worldwide is how sustainable development can be achieved. Holistically management of sustainability is very important, hence, a framework that will integrate economic and social performance with environmental performance is required (Boron and Murray, 2008).

### **Research methodology**

The study targeted four groups of different key stakeholders already undertaking PPP infrastructure projects in Lagos State, Nigeria. These stakeholders included public sector authorities, concessionaires, consultants, and banks. The study area was selected because it hosts appropriate PPP infrastructure projects and because there is easy accessibility to obtaining the required data for the analysis (Babatunde *et al.*, 2016a, Babatunde and Perera, 2017b). A comprehensive list of key stakeholders already undertaking PPP infrastructure projects generated by Babatunde (2015), when exploring strategies for PPP infrastructure projects in Nigeria, was

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3 adapted. Hence, a total list of 145 stakeholder organizations was generated as the sampling frame  
4 for this study. These comprised 31 public sector authorities (including ministries, department and  
5 agencies), 41 concessionaires, 51 consultants, and 22 financiers (i.e. banks) in the study area.  
6 Utilising the total list of 145 stakeholder organizations is based on the assertion of Fellows and  
7 Liu (2008) who stated that if the target population for the study is small, a full population sample  
8 may be considered. Thus, in this regard, the entire population of the identified 145 key  
9 stakeholder organizations was sampled in this study.  
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12 In addition, the study used a literature review and a questionnaire survey. For example, the  
13 identified sustainability features in the different aspects of sustainability (indicated in Table I)  
14 was considered when designing the questionnaire for the study. A questionnaire survey was used  
15 to obtain the wide range of experience from the respondents in the study area. This approach has  
16 been widely supported by many researchers in PPP studies (see Babatunde and Perera, 2017a). In  
17 addition, a reliability test, particularly Cronbach's alpha test using SPSS was conducted in this  
18 study. A Cronbach's alpha test is considered as one of the frequently used and acknowledged  
19 reliability coefficients. Therefore, the questionnaire for this study was subjected to Cronbach's  
20 alpha test using SPSS. The results showed the reliability coefficient values of Cronbach's alpha  
21 0.871, 0.874, and 0.837 for economic factors of sustainability, environmental factors of  
22 sustainability, and social factors of sustainability respectively. These values signified that the  
23 questionnaire, including the Likert scale used was significantly reliable and indicate evidence of  
24 internal consistency (Pallant, 2007). The questionnaires were self-administered to the identified  
25 145 key stakeholder organizations regarded as respondents. Therefore, a total of 145  
26 questionnaires were self-distributed, out of which 94 questionnaires were fully completed and  
27 returned. The designed questionnaire for the study was divided into two parts. This included part  
28 'A', which comprised the respondents' demographic characteristics. Part 'B' was designed in  
29 relation to the respondents' organizations' sustainability strategy and guidelines in PPP projects  
30 and to identifying sustainability features in different aspects of sustainability. The data collected  
31 were analyzed through the Statistical Package for Social Science (SPSS V 21.0) using both  
32 descriptive and inferential statistics. These included standard deviation, mean score, and the  
33 Kruskal-Wallis test. For instance, the mean score was used for the ranking of identified  
34 sustainability features in different aspects of sustainability (which comprised economic,  
35 environmental and social factors). The Kruskal-Wallis test was conducted to confirm if there was  
36 a statistically significant difference in the ranking among the four stakeholder groups of  
37 respondents (see Fellows and Liu, 2008).  
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## 45 **Results and discussions**

### 46 *Respondents' demographic characteristics*

47 Table II shows the demographic characteristics of the respondents. As indicated in Table II, a  
48 total of 94 respondents participated in the survey and the breakdown (see Table II) shows that 23  
49 of the respondents were from public sector authorities, 26 were concessionaires, 15 of the  
50 respondents were financiers (banks), and 30 of the respondents were consultants. Regarding the  
51 designation of respondents, it is evident that the vast majority of respondents are in top  
52 management position and they are directly involved in PPP sustainability decision-making  
53 processes. In addition, the respondents' academic qualifications showed that majority of the  
54 respondents had Master of Science (MSc) degrees, followed by Bachelor of Science (BSc)  
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PPP infrastructure projects. This is not surprising because the respondents have the understanding that PPPs promote the integration of sustainability into PPP projects' life cycles. In addition, the study revealed that the vast majority of respondents from public sector authorities and consultant organizations confirmed that they have incorporated sustainability requirements into their bidding documents in the PPP infrastructure projects in which they have participated as one of the criteria in their bidding stage to select a suitable bidder in PPP infrastructure projects. Moreover, the study revealed the sustainability features in the three aspects of sustainability in PPP infrastructure projects, namely, the economic, environmental, and social aspects. The top three ranked economic factors of sustainability were considered to be low maintenance costs, whole life costing, and supporting the local economy, respectively. These findings are not surprising due to the nature of PPP infrastructure projects, whereby the private sector aims at using the lowest investment to gain maximum returns or profits. These findings further confirm the findings in the existing literature, particularly on whole life costing. The study further revealed that the top three ranked environmental factors of sustainability are biodiversity, energy use during the operation stage, and energy use during the construction stage, respectively. These findings allude to the fact that profit could be maximized by constructing with low energy in PPP infrastructure projects. Furthermore, the study revealed the top three ranked social factors of sustainability are the educational aspects, equity between stakeholders, and health and safety, respectively. This study is not without limitation. Although using questionnaire survey allows large sample to be captured, using other methods (such as interviews) together may enrich the findings. Despite this limitation, the study will be of great value to PPP stakeholders involved in sustainability decision-making processes when delivering sustainable PPP projects, particularly in Nigeria. Also, the study findings are important as not many empirical studies have been conducted, in the study area, in Nigeria. Further studies should be conducted on the barriers to the integration of sustainability concepts into PPP infrastructure projects.

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List of Figures

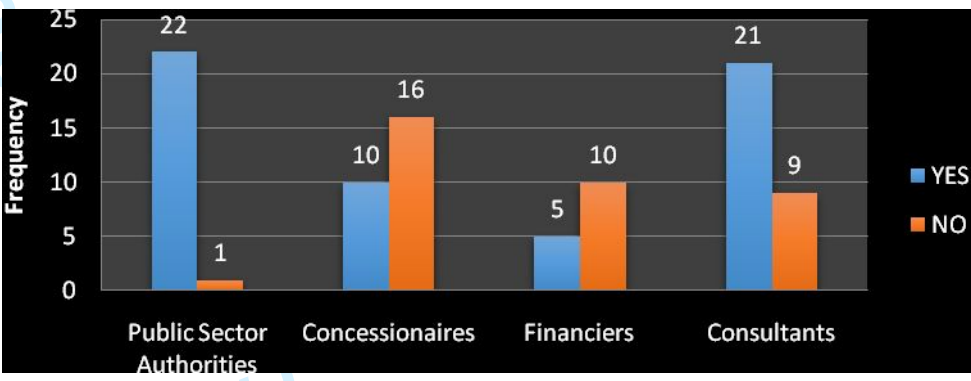


Figure I: Respondents response if their clients state any sustainability requirements in the PPP projects involved-in

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## List of Tables

Table I: Sustainability indicators identified in sustainability dimensions

Sustainability dimensions	Code	Sustainability indicators
<i>Economic factors</i>		
	EC1	Capital cost
	EC2	Whole life costing
	EC3	Low maintenance cost
	EC4	Extra investment
	EC5	Financial incentive
	EC6	Support local economy
<i>Environmental factors</i>		
	EN1	Energy use during construction stage
	EN2	Energy use during operation stage
	EN3	Water consumption during construction
	EN4	Water consumption during operation
	EN5	Use of brownfield land
	EN6	Eco-landscaping
	EN7	Minimum waste
	EN8	Noise reduction
	EN9	Biodiversity
	EN10	Transport
<i>Social factors</i>		
	SO1	Health and safety
	SO2	Public image
	SO3	Care of end-users
	SO4	Equity between stakeholders
	SO5	Ethical issues
	SO6	Education aspect

Table II: Background information of the respondents

Respondent's profile	Frequency	Percentage
<i>Category of organization</i>		
Public sector authorities	23	24.4
Concessionaires	26	27.7
Financiers	15	16.0
Consultants	30	31.9
<i>Total</i>	<i>94</i>	<i>100.0</i>
<i>Designation of respondent</i>		
Managing directors	10	10.6
Managers	32	34.0
Assistant managers	4	4.3
Directors	6	6.4
Assistant directors	5	5.3
Project managers	9	9.6
Operational staff	28	29.8
<i>Total</i>	<i>94</i>	<i>100.0</i>
<i>Highest Academic qualification</i>		
Higher National Diploma (HND)	7	7.4
Bachelor of Science (BSc)	35	37.2
Master of Science (MSc)	46	48.9
Doctor of Philosophy (PhD)	6	6.4
<i>Total</i>	<i>94</i>	<i>100.0</i>
<i>Year of professional experience</i>		
5 years and below	2	2.1
6-10 years	44	46.8
11-15 years	39	41.5
16 years and above	9	9.6
<i>Total</i>	<i>94</i>	<i>100.0</i>
<i>Number of PPP projects involved-in</i>		
One	13	13.8
Two	19	20.2
Three	40	42.6
Four and above	22	23.4
<i>Total</i>	<i>94</i>	<i>100.0</i>

Table III: Ranking of economic factors of sustainability in PPP infrastructure projects

Economic factors	Public sector authorities			Concessionaires			Financiers			Consultants			Total			Kruskal-Wallis Sig.
	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	
EC1 Capital cost	3.30	0.117	6	4.00	0.184	2	3.60	0.214	5	4.47	0.115	1	3.91	0.86	4	0.090
EC2 Whole life costing	4.57	0.187	1	3.88	0.150	4	4.33	0.232	1	3.57	0.124	5	4.02	0.88	2	0.110
EC3 Low maintenance cost	4.17	0.136	2	3.73	0.197	5	3.87	0.192	3	4.40	0.141	2	4.07	0.85	1	0.120
EC4 Extra investment	3.65	0.173	5	3.92	0.175	3	3.47	0.236	6	3.80	0.176	3	3.74	0.90	5	0.334
EC5 Financial incentive	3.78	0.166	4	3.69	0.144	6	3.67	0.211	4	3.37	0.189	6	3.61	0.87	6	0.194
EC6 Support local economy	4.00	0.063	3	4.31	0.156	1	4.07	0.153	2	3.63	0.176	4	3.98	0.78	3	0.125

Note: Significant at 5%, SD-Standard Deviation

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Table IV: Ranking of environmental factors of sustainability in PPP infrastructure projects

EN1 Environmental factors	Public sector authorities			Concessionaires			Financiers			Consultants			Total			Kruskal-Wallis Sig.
	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	
EN1 Energy use during construction stage	4.35	0.162	2	4.08	0.175	5	3.87	0.192	5	4.33	0.221	2	4.19	0.97	3	0.148
EN2 Energy use during operation stage	4.00	0.199	3	4.38	0.097	2	4.73	0.118	1	4.07	0.046	4	4.24	0.63	2	0.101
EN3 Water consumption during construction	3.91	0.060	4	3.69	0.155	9	3.73	0.153	6	3.23	0.079	9	3.61	0.61	7	0.090
EN4 Water consumption during operation	4.35	0.135	1	4.00	0.124	7	3.67	0.252	7	3.53	0.283	6	3.88	1.10	6	0.130
EN5 Use of brownfield land	3.43	0.152	8	3.85	0.190	8	3.27	0.153	8	3.50	0.115	7	3.54	0.77	8	0.070
EN6 Eco-landscaping	3.70	0.171	5	4.19	0.147	3	3.93	0.153	4	4.00	0.117	5	3.97	0.73	5	0.116
EN7 Minimum waste	3.35	0.240	9	4.04	0.196	6	3.20	0.223	10	3.37	0.140	8	3.52	0.99	9	0.107
EN8 Noise reduction	3.61	0.151	7	4.12	0.169	4	4.00	0.138	3	4.23	0.079	3	4.01	0.70	4	0.115
EN9 Biodiversity	3.65	0.119	6	4.38	0.095	1	4.20	0.107	2	4.70	0.085	1	4.28	0.63	1	0.085
EN10 Transport	3.22	0.251	10	3.27	0.275	10	3.27	0.330	9	2.83	0.160	10	3.12	1.18	10	0.444

Note: Significant at 5%, SD-Standard Deviation

Table V: Ranking of social factors of sustainability in PPP infrastructure projects

Social factors	Public sector authorities			Concessionaires			Financiers			Consultants			Total			Kruskal-Wallis Test
	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	Mean	SD	Rank	
SO1 Health and safety	3.96	0.239	3	3.12	0.279	5	3.47	0.236	5	4.13	0.150	2	3.70	1.17	3	0.117
SO2 Public image	3.57	0.164	5	2.88	0.150	6	3.73	0.153	3	3.83	0.128	3	3.50	0.81	6	0.070
SO3 Care of end users	3.48	0.165	6	3.65	0.095	2	3.73	0.118	2	3.70	0.153	5	3.64	0.69	4	0.744
SO4 Equity between stakeholders	4.13	0.181	2	3.27	0.275	4	3.27	0.267	6	4.40	0.132	1	3.84	1.14	2	0.131
SO5 Ethical issues	3.70	0.171	4	3.46	0.159	3	3.73	0.159	4	3.47	0.093	6	3.56	0.70	5	0.294
SO6 Education aspect	4.57	0.164	1	4.58	0.099	1	4.67	0.211	1	3.73	0.191	4	4.32	0.91	1	0.110

Note: Significant at 5%, SD-Standard Deviation