

A positive soundscape evaluation tool

William J Davies^a, Mags D Adams, Neil S Bruce
Acoustics Research Centre, University of Salford, M5 4WT, United Kingdom

Rebecca Cain, Paul Jennings
Warwick Manufacturing Group, University of Warwick, United Kingdom

Angus Carlyle, Peter Cusack
London College of Communication, University of the Arts, United Kingdom

Ken Hume
Division of Health Science, Manchester Metropolitan University, United Kingdom

Chris Plack
Human Communication & Deafness Division, Manchester University, United Kingdom

ABSTRACT

Current policy on environmental sound is largely based on noise control. There is considerable interest in exploiting the soundscape concept to provide a more sophisticated way of managing our acoustic environment. For this to happen, a tool for assessing soundscape quality is needed. This paper reports on an exploratory attempt to define a soundscape evaluation tool. It is based on the work of the Positive Soundscape Project which has provided a qualitative and quantitative account of soundscape perception. The evaluation tool integrates these perceptual results with outlines of what can be measured and how user behaviour can be characterised to supply the information that an urban design or planning team might need. Soundscape evaluation could be used to support planning decisions related to how a new development might change the current soundscape as well as helping decide where and how to intervene in a soundscape.

1. INTRODUCTION

There are many examples in the literature of techniques to assess a soundscape. Restricting ourselves to in-situ assessment (rather than laboratory experiments) we find soundwalks,¹ interviews,² rating scales,³ categorical responses,⁴ diaries,⁵ acoustic measurements⁶ and various combinations of these.⁷ The use of these methods could all be fairly characterised as research projects, typically designed to obtain data on soundscape perception, rather than an 'engineering' method, designed to evaluate a soundscape for policy or planning purposes. Obtaining subjective soundscape data is time-consuming and expensive, so most reports are of a single method used on a small number of soundscapes. Yet there is growing interest in the possibility of bringing soundscape research concepts into environmental planning and policy systems, areas which currently deal with sound as simply noise. An obvious example is the European Noise Directive⁸ which, while it mandates the production of noise maps based on predicted L_{den} , also requires identification of quiet and relatively quiet areas. It seems reasonable to think that we could move from identification of quiet areas to identifying soundscapes we wish to protect or others we wish to enhance.⁹ There would thus seem to be a

^a Email address: w.davies@salford.ac.uk

need for a robust soundscape evaluation method, one that could be used by people involved in urban planning and design other than soundscape researchers. The only assessment method in the literature explicitly identified as this type of evaluation tool is due to Berglund and Nilsson.¹⁰ Their tool consisted of twelve semantic differential scales (soothing, pleasant, light, dull, eventful, exciting, stressful, hard, intrusive, annoying, noisy, and loud) which were used on structured soundwalks. There may be some redundancy in the number of scales, since a principal component analysis found that 85% of the variance in the user responses could be explained by three components. The tool was used to show that traffic noise was a significant influence on perceived soundscape quality.

A significant use for a soundscape evaluation tool would be in planning the built environment. One possibility might be to incorporate a soundscape evaluation into an existing planning tool. However, a search of the literature on such *planning support systems* reveals that they are often not taken up and used in practice. This seems to be partly because some are perceived as complex: one common type of system is typically a GIS-based map of layered quantitative indicators.¹¹ This sort of system is in any case not suitable for soundscapes evaluation because reliable objective soundscape metrics have yet to be developed. The second reason for the slow uptake of some planning tools seems to be the sheer number of them. Hardcastle et al. reviewed planning tools for assessing sustainability and found 675.¹² Clearly, if a soundscape evaluation tool is going to be used in planning it must be simple, have clear utility and probably have a legislative driver behind it.

Adams et al have developed an urban planning process map which shows how soundscapes could be incorporated into the planning process.¹³ It identifies four points in the planning process where soundscape input could feature. These four stages are: preliminary design concept and layout, developing the design concept, detailed drawings and documentation and the planning decision. The map envisages a soundscape expert advising the design team. Adams et al discuss tools to support the soundscape interventions, including auralisation and structured soundwalks. The need for more assessment tools to support the next version of the process map is identified. The evaluation tool reported here was developed in part to fulfil this need.

2. POSITIVE SOUNDSCAPE EVIDENCE

A. Methods

The evaluation tool proposed here was developed from research undertaken by the Positive Soundscape Project (PSP). PSP is an interdisciplinary effort to characterise perception of and response to urban soundscapes.¹⁴ The results from field work and lab experiments of PSP provide the rationale for the tool in its current form. To help achieve an interdisciplinary synthesis, the project used multiple methods to intensively study a small number of places. The main methods used were chosen because they were capable of capturing key elements of listener experience. The methods used were: soundwalks, interviews, focus groups (all qualitative), laboratory listening tests (qualitative and quantitative), physiological measurements, including functional magnetic resonance imaging (fMRI, all quantitative), synthesis and reproduction (artistic and quantitative) and questionnaires (artistic). Early on, the team chose to focus on external urban soundscapes, partly because these represented potential for variety, conflict and the need for design.

The field work centred on two soundwalk routes, one in Manchester and one in London. Each route linked a series of five key soundscapes, including a pedestrianised shopping street, a square and a small park shielded from traffic.¹ In each key space, a short interview took place based on ten open questions such as “What can you hear at the moment?” and “Does this location sound as you would expect it to?”

Binaural recordings were made of the soundscapes along the soundwalk route for laboratory listening tests. Listeners evaluated a set of eight 30s recordings on six semantic differentials and a principal component analysis (PCA) was conducted to characterise the dimensions of listening space. The question asked of the listeners was “How does the soundscape make you feel?” and the rating scales used were: calmness & relaxation, comfort and reassurance, vibrancy & arousal, informative, intrusiveness and pleasantness¹⁵. In a separate experiment, the same recordings were played to subjects in an fMRI scanner.¹⁶ fMRI scanners offer near real-time measures of blood flow within the brain, information which can be interpreted to show which areas of the brain are most active when the subject listens to each soundscape. This part of the project sought to obtain neurological validation of the PCA dimensions developed from the listening tests.

Alongside these methods built around the soundwalk recordings, we also conducted four focus groups. A focus group is a focussed discussion on a specific issue facilitated by a researcher. The process facilitates the emergence of ideas in a non-confrontational setting, but which allows for the possibility of disagreement. Participants are encouraged to explore the areas of agreement and disagreement and the researcher captures these in a way that allows for thematic analysis later. The aims of these focus groups were to explore the idea of a positive soundscape and how a soundscape affects behaviour and psychological response. The four focus groups used different participants: those aged 18-25, aged 60+, hearing impaired and built environment professionals.

B. Results

Transcripts of the soundwalk interviews were analysed and a diagram was constructed that demonstrates the different ways in which people describe what they can hear in an urban environment.¹⁴ It was found that the terms used could be grouped into three concepts: sound sources (such as people, music, traffic, etc), sound descriptors (such as babble, echo, flap, move, etc.) and soundscape descriptors (cacophony, hubbub, constant, temporal). The focus on physical objects and events is striking: what is heard is often associated with events (which have meaning). The division of source, sound and soundscape seems to relate to the widely used soundscape concept of foreground and background sounds¹⁷⁻¹⁹ and which also emerged spontaneously from our focus groups.

The interview and focus group data was also analysed to produce the list of soundscape categories shown in Table 1. These *categories* emerged from language used in spontaneous description of soundscapes by participants. There is an important distinction between this sort of grouping and the *classification* which might be drawn up by researchers. Participants were asked to articulate what made different soundscapes different; how might they distinguish between one soundscape and another. This resulted in a list of suggested categories which provide some possibilities for discriminating between soundscapes. However, these categories are not mutually exclusive and one soundscape may fit into one or more category. These categories were then analysed further in order to generate soundscape classifications.

The laboratory listening tests found that almost 80% of listener variance was explained by two principal components. These have been tentatively labelled Calmness/Relaxation and Vibrancy. (These two would seem to agree well with the first two dimensions found by Kang²⁰ from field rating scales: relaxation and dynamics.) Initial analysis of this data combined with the qualitative results above¹⁴ suggests that the two dimensions from the soundwalk interviews are Cacophony-Hubbub (describing the mixture of sound sources) and Constant-Temporal (describing how this mix changes over time). It is suggested that these are both sub-categories of Vibrancy.

Listening tests in the fMRI scanner produced evidence of changes in the brain when listening to soundscapes rated along calmness/relaxation¹⁶ even though the recordings were equalised for L_{Aeq} . Changes were evident in the amygdala, a region of the brain associated with processing emotion. These results help to validate the perceptual finding that soundscape

recordings equalized for L_{Aeq} produce significantly different cognitive responses depending on their content. Further analysis is now underway to seek neural correlates of the vibrancy scale.

Table 1: *Soundscape categories.*

ability to listen
activity based
artificial or natural
Contrast
individual sounds
indoor outdoor
noise related
own soundmaking
place identification
Pleasantness
sensory confusion
source proximity
spatial layout
Temporal
Traffic
tranquillity quiet

3. EVALUATION TOOL

The results outlined above represent an inter-disciplinary characterisation of urban soundscape perception. They have been used as the basis for the first iteration of the proposed soundscape evaluation tool. This is important because a soundscape evaluation tool must be true to the research data – it should evaluate what we think is significant for human perception/cognition. This veracity should be transparent, so the tool should provide access to the rationale for each question asked, so that the user can ‘drill down’ to the original research reports.

The question of who is the user of the tool is not straightforward. At first sight, one could assume that any member of a planning or design team might be able to use a tool to assess a soundscape. However, the education and experience of the vast majority of design and planning professionals is strongly biased towards the visual. A large corpus of visual design knowledge, both technical and aesthetic, is assumed by planners and designers. This allows subjective qualitative judgements to be made on issues of visual design with some confidence and a likely degree of agreement or at least understanding from other professionals on how a decision was arrived at. One can contrast this with soundscape design, where the typical design or planning team will have little shared understanding, technical knowledge, systemised aesthetics or even common language for dealing with sound. The soundscape planning process envisaged by Adams et al¹³ posits a soundscape expert to advise the design or planning team

Table 2: Data collection layer of draft soundscape evaluation tool.

	What sounds can you hear?
1	
2	
3	

What's the main use of this place? _____			
<table style="width: 100%; border: none;"> <tr> <td style="width: 25%; border: none;">Soundscape is a very poor fit to main use</td> <td style="width: 50%; border: none; text-align: center;"> </td> <td style="width: 25%; border: none;">Soundscape is a very good fit to main use</td> </tr> </table>	Soundscape is a very poor fit to main use		Soundscape is a very good fit to main use
Soundscape is a very poor fit to main use		Soundscape is a very good fit to main use	

Extremely unpleasant		Extremely pleasant
Agitated, stressed, disturbed, not relaxed		Calm, peaceful, tranquil, relaxed, soothed, unhurried
Gloomy, bored, dreary, dull, flat, lifeless, tired, no sense of life, artificial		Fun, excited, thrilled, interested, energetic, varied, alert, attentive, sense of life, real

Which of the following are important characteristics of this soundscape? (Tick as many as apply)	
Able to listen	
Activities taking place	
Artificial	
Natural	
Contrasting	
Prominent individual sounds	
Indoors	
Outdoors	
Noise	
Your own soundmaking (e.g. footsteps)	
Identifies the place	
Does not fit other senses (visual, tactile, etc.)	
Source proximity	
Spatial layout	
Changing over time	
Traffic	
Tranquillity	
Other	

at each step of the process. This role may initially be filled by acoustic consultants, who can be assumed to have the technical training, and who develop an interest in soundscapes, as a distinct addition to purely quantitative noise assessment. This is likely to be the initial user of the draft tool proposed here.

Table 2 shows the top layer of the draft soundscape evaluation tool. This is the data capture layer. The layer below this would contain lay language summaries of the research rationale for each question asked, at a similar level of detail to section 2 of this paper. The bottom layer would consist of links and citations to published research papers discussing the research evidence in full. A web interface is likely to be convenient.

The tool is intended to be used with a structured soundwalk in a real existing outdoor location. It consists of four sections. The first section asks the simple open question “What sounds can you hear?” This will usually be an easy question to answer and may help the user to start listening. The data is important because we know that any prominent sounds are significant features in our overall impression of the soundscape. The second section deals with the principal use of the space. This data is useful for two reasons. Firstly, there is evidence that soundscape perception varies with listening mode, and listening mode varies with user activity.¹⁸ Secondly, the principal use of a space is usually already known for planning purposes, though more than one typology of space exists in UK planning guidance.^{21, 22} The extent to which the current soundscape enables, or does not hinder, the performance of activities identified under the apparent principal use will be useful data when soundscape concepts are incorporated into the planning process. The third section of the tool invites the soundscape evaluator to rate the soundscape on three scales: overall pleasantness, and the two principal scales found in the PSP listening tests (calmness/relaxation and vibrancy). Once a large enough number of evaluation sheets had been completed for different soundscapes, it should be possible to map subjectively significant changes in these values across geographical areas. The last section of the evaluation tool implements a soundscape classification system based closely on the categories in Table 1. This allows the swift capture of characteristics likely to be significant in distinguishing between different soundscapes.

4. DISCUSSION

The soundscape evaluation tool in Table 2 is very much an initial draft. It uses entirely subjective ratings because sufficient objective measurements have yet to be developed. It features a relatively small number of mostly closed questions for speed. There are a smaller number of scales used here than in Berglund and Nilsson’s tool, because our scales are the output of a PCA reduction process.

The next stage in the development of the evaluation tool will be to conduct a field trial across a number of different geographical locations. This would allow some refinement of the tool, but would also generate a useful catalogue of evaluations of different soundscape types. This data could be analysed for characteristics such as the relationship between overall pleasantness and the other measures for different soundscape types.

Future versions of the evaluation system could incorporate objective metrics. If objective correlates to subjective calmness and vibrancy can be found, then this opens up the prospect of automation. (Full automation is also likely to require automated identification of foreground sounds, though this may soon be possible.²³) Objective soundscape assessment is probably never going to be as accurate or subtle as subjective rating, but it does offer the possibility of applications such as soundscape quality maps to supplement our existing noise maps. Once sufficiently accurate soundscape simulation systems are developed, quality maps could even be derived from predicted data and used to support what-if design exercises in a similar way to concert hall design.

ACKNOWLEDGMENTS

The Positive Soundscape Project is wholly funded by the UK Engineering and Physical Sciences Research Council, under grant number EP/E011624/1.

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